



# MEET OUR MOMENT

Women's High-Performance Accelerator

A CASE FOR SUPPORT



# OUR MOMENT IS NOW

## Tennis Canada has a history of excellence.

Through the commitment and achievement of Canadian women competing on the world stage, we have established a strong foundation to build upon. Canada can be a world leader in women's tennis with targeted investment in women and girls. This will unlock access, accelerate our success, inspire the nation, and build a legacy for a new generation of tennis in Canada.

### TALENT READY TO ADVANCE ON THE WORLD STAGE

Canada has long punched above our weight. We are home to many incredible women's tennis athletes – From past greats such as Aleksandra Wozniak, Sharon Fichman, and Eugenie Bouchard to established pros Bianca Andreescu, Leylah Annie Fernandez, Rebecca Marino, and Gabriela Dabrowski to emerging stars like Victoria Mboko and Marina Stakusic.

- Canadian women have won against the best the world has to offer:
  - ✓ Billie Jean King Cup Champions (2023)
  - ✓ US Open Champion (2019)
  - ✓ WTA Final Champion (2024)
  - ✓ Olympic Medalist (2024)
  - ✓ National Bank Open Champion (2019)
  - ✓ First Canadian-born player representing Canada to make a Major Singles Tournament Final (2011)
- Canada is making history with a record number of Canadian women in the Top 300 of WTA Singles and Doubles rankings
- We have more women in leadership roles and an invested Alumni Network of Athletes that want to give back to the tennis community
- Upcoming competition opportunities include the Billie Jean King Cup, Junior Billie Jean King Cup, LA28 Olympic and Paralympic Games

A Canadian record

**20+** WOMEN  
competing in the WTA



STACEY FUNG, PRO ATHLETE

### ON TRACK FOR EQUITY AT ALL LEVELS OF TENNIS IN CANADA

Through our **Game.Set.Equity.** strategy, Tennis Canada has made incredible strides for women and girls in Canada, while earning global accolades like the Gold Advantage All Award from the ITF; this award is the ITF's highest honour for advancing equity in tennis. Highlights of our impact include:

- Achieved gender balance in U12 programs with 50% of participants identifying as girls
- Investing in a network of community partners to deliver programs for girls

- Confirming Equal Prize Money for women and men at the National Bank Open as of 2027
- Leading safe and inclusive tennis programs and champion positive tennis experiences

**50%** Gender balance  
achieved in U12  
programs

**IDENTIFYING AS GIRLS**

## WE WILL INVEST IN:

### Coaching and IST

Dedicated staff to increase the breadth and depth of support for the Women's Program



### Sport Science

Expertise to optimize training, enhance recovery, and prevent injuries



### Sport Medicine and Wellness

Holistic support team to optimize physical and mental wellbeing



### Facility Upgrades

Access to tools, equipment, technology, and resources for optimal training environments



### Competitions, Training and Travel

Tailored competition and training strategies including access to travel supports



### Mentorship

Support learning, development, transitions and knowledge transfer



# ACCELERATE WOMEN'S TENNIS

## With Donor Support, Tennis Canada is ready to take a transformative step forward in global achievement by raising **\$5 Million** to invest in a new **Women's High- Performance Accelerator**

The success of our pathway programs has increased both the number and the quality of prospects competing internationally. Advancing on the world stage requires dedicated, sustained, and holistic support and funding for our Women's Program.

## TO ACHIEVE:

- ✓ More Canadian women advancing to higher WTA rankings
- ✓ Strengthened supports that benefit the overall health and wellbeing of our athletes
- ✓ Increased development, system capacity, and advancement opportunities for women as athletes, leaders, and coaches
- ✓ Inspire the next generation of athletes to participate in tennis
- ✓ Increased national pride and international reputation that will strengthen communities across the country and around the world



# HOW YOU CAN MEET OUR MOMENT

Your support directly funds the **Women's High-Performance Accelerator**, ensuring access to the support that will accelerate the development and achievement of our Women's Program.

Together, our athletes, our Funders and Tennis Canada will achieve our world leading potential and create a legacy that advances the sport for the next generation.



Leylah Annie Fernandez  
PRO ATHLETE



Bianca Andreescu  
PRO ATHLETE



Victoria Mboko  
PRO ATHLETE



Marina Stakusic  
PRO ATHLETE



Rebecca Marino  
PRO ATHLETE



Gabriela Dabrowski  
PRO ATHLETE



Carson Branstine  
PRO ATHLETE



Kayla Cross  
PRO ATHLETE



Cadence Brace  
PRO ATHLETE



Ariana Arseneault  
PRO ATHLETE



Katherine Sebov  
PRO ATHLETE



Mia Kupres  
TRANSITION TO PRO



Nadia Lagaev  
JUNIOR ATHLETE



Clémence Mercier  
JUNIOR ATHLETE



Andrea Taylor  
JUNIOR ATHLETE



Charlize Celebrini  
JUNIOR ATHLETE



Frédérique Bérubé Perron  
WHEELCHAIR ATHLETE



Anne-Marie Dolinar  
WHEELCHAIR ATHLETE

The calibre of our Women's Program has incredible potential. Invest in these athletes and many more. Contact Tennis Canada to find out more.



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