



MEET OUR MOMENT

Women's High-Performance Accelerator
A CASE FOR SUPPORT



OUR MOMENT IS NOW

Tennis Canada has a history of excellence.

Through the commitment and achievement of Canadian women competing on the world stage, we have established a strong foundation to build upon. Canada can be a world leader in women's tennis with targeted investment in women and girls. This will unlock access, accelerate our success, inspire the nation, and build a legacy for a new generation of tennis in Canada.

TALENT READY TO ADVANCE ON THE WORLD STAGE

Canada has long punched above our weight. We are home to many incredible women's tennis athletes – From past greats such as Aleksandra Wozniak, Sharon Fichman, and Eugenie Bouchard to established pros Bianca Andreescu, Leylah Annie Fernandez, Rebecca Marino, and Gabriela Dabrowski to emerging stars like Victoria Mboko and Marina Stakusic.

- Canadian women have won against the best the world has to offer:
 - ✓ Billie Jean King Cup Champions (2023)
 - ✓ US Open Champion (2019)
 - ✓ WTA Final Champion (2024)
 - ✓ Olympic Medalist (2024)
 - ✓ National Bank Open Champion (2019)
 - ✓ First Canadian-born player representing Canada to make a Major Singles Tournament Final (2011)
- Canada is making history with a record number of Canadian women in the Top 300 of WTA Singles and Doubles rankings
- We have more women in leadership roles and an invested Alumni Network of Athletes that want to give back to the tennis community
- Upcoming competition opportunities include the Billie Jean King Cup, Junior Billie Jean King Cup, LA28 Olympic and Paralympic Games

A Canadian record
20+ WOMEN
competing in the WTA

STACEY FUNG, PRO ATHLETE



ON TRACK FOR EQUITY AT ALL LEVELS OF TENNIS IN CANADA

Through our **Game.Set.Equity.** strategy, Tennis Canada has made incredible strides for women and girls in Canada, while earning global accolades like the Gold Advantage All Award from the ITF; this award is the ITF's highest honour for advancing equity in tennis. Highlights of our impact include:

- Achieved gender balance in U12 programs with 50% of participants identifying as girls
- Investing in a network of community partners to deliver programs for girls

- Confirming Equal Prize Money for women and men at the National Bank Open as of 2027
- Leading safe and inclusive tennis programs and champion positive tennis experiences

50% Gender balance
achieved in U12
programs
IDENTIFYING AS GIRLS

WE WILL INVEST IN:

Coaching and IST

Dedicated staff to increase the breadth and depth of support for the Women's Program



Sport Science

Expertise to optimize training, enhance recovery, and prevent injuries



Sport Medicine and Wellness

Holistic support team to optimize physical and mental wellbeing



Facility Upgrades

Access to tools, equipment, technology, and resources for optimal training environments



Competitions, Training and Travel

Tailored competition and training strategies including access to travel supports



Mentorship

Support learning, development, transitions and knowledge transfer



ACCELERATE WOMEN'S TENNIS

With Donor Support, Tennis Canada is ready to take a transformative step forward in global achievement by raising **\$5 Million** to invest in a new **Women's High- Performance Accelerator**

The success of our pathway programs has increased both the number and the quality of prospects competing internationally. Advancing on the world stage requires dedicated, sustained, and holistic support and funding for our Women's Program.

TO ACHIEVE:

- ✓ More Canadian women advancing to higher WTA rankings
- ✓ Strengthened supports that benefit the overall health and wellbeing of our athletes
- ✓ Increased development, system capacity, and advancement opportunities for women as athletes, leaders, and coaches
- ✓ Inspire the next generation of athletes to participate in tennis
- ✓ Increased national pride and international reputation that will strengthen communities across the country and around the world



HOW *YOU* CAN MEET OUR MOMENT

Your support directly funds the **Women's High-Performance Accelerator**, ensuring access to the support that will accelerate the development and achievement of our Women's Program.

Together, our athletes, our Funders and Tennis Canada will achieve our world leading potential and create a legacy that advances the sport for the next generation.



Leylah Annie Fernandez
PRO ATHLETE



Bianca Andreescu
PRO ATHLETE



Victoria Mboko
PRO ATHLETE



Marina Stakusic
PRO ATHLETE



Rebecca Marino
PRO ATHLETE



Gabriela Dabrowski
PRO ATHLETE



Carson Branstine
PRO ATHLETE



Kayla Cross
PRO ATHLETE



Cadence Brace
PRO ATHLETE



Ariana Arsénault
PRO ATHLETE



Katherine Sebov
PRO ATHLETE



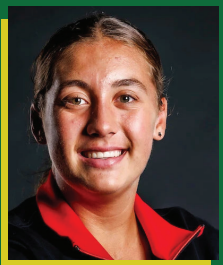
Mia Kupres
TRANSITION TO PRO



Nadia Lagaev
JUNIOR ATHLETE



Clémence Mercier
JUNIOR ATHLETE



Andrea Taylor
JUNIOR ATHLETE



Charlize Celebrini
JUNIOR ATHLETE



Frédérique Bérubé Perron
WHEELCHAIR ATHLETE



Anne-Marie Dolinar
WHEELCHAIR ATHLETE

The calibre of our Women's Program has incredible potential.
Invest in these athletes and many more. Contact Tennis Canada to find out more.



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