

20



**ANNUAL
REPORT**

25

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Government of Canada

We sincerely thank the Government of Canada for its essential financial support in the delivery of our activities. Its contribution plays a key role in developing our sport and increasing its reach.

Governments of Quebec and Ontario

We warmly thank the Government of Quebec and the Government of Ontario for their valuable support in the presentation of the National Bank Open presented by Rogers. Their contribution is instrumental to the success of this premier event.



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WELCOME MESSAGE



1



WELCOME FROM OUR PRESIDENT AND CHAIR

The past year marked another important step forward for tennis in Canada. From inspiring performances on court to growing engagement with the sport across our communities, 2025 demonstrated the strength of our ecosystem and the collective momentum building behind tennis from coast to coast.



Peter Kruyt
President and Chair of the Board of Directors

At the highest levels of the game, Canadian athletes once again showed that our country belongs among the world's leading tennis nations. The defining moment of the season came in Montreal, where Victoria Mboko captured the singles title, and the hearts and minds of Canadian tennis fans, at the National Bank Open presented by Rogers. At just 18 years old, she became the first Canadian woman to win the event in Montreal and announced herself as one of the most exciting young players in the sport. Her remarkable rise through the rankings – starting the year at No. 350 and ending at No. 18 - reflects the strength of Canada's high-performance pathway and the dedication of the coaches, parents, partners, and programs that support our athletes every step of the way.

For his part, Félix Auger-Aliassime also won three ATP 250 titles and reached a major milestone in his career by breaking into the ATP Top 5 for the first time, becoming only the second Canadian man to do so after Milos Raonic and equaling Raonic's record for the number of ATP Tour singles titles won by a Canadian with eight. Several other Canadians, including Leylah Annie Fernandez, Denis Shapovalov, and Gabriel Diallo, continued to establish themselves as consistent contenders on the WTA and ATP Tours.

While our athletes inspire on court, the energy around tennis in Canada was perhaps most visible during the 2025 National Bank Open. With the introduction of a new 12-day format and expanded 96-player draw, the tournament entered a new era and welcomed unprecedented crowds in Montreal and Toronto, with a combined attendance of over half-a-million setting a new record among all combined 1000-level events and making us the fifth best-attended tennis event in the world. Attendees embraced the expanded event with tremendous enthusiasm, creating an unforgettable atmosphere that culminated in a historic moment when Vicky lifted the trophy at IGA Stadium.

This year's tournaments were also our platform to say "thank you" to two legends of our sport, as Eugenie Bouchard and Vasek Pospisil each played the last matches of their storied careers fittingly on Centre Court in Montreal and Toronto respectively. We are incredibly grateful for the inspiration they have provided the next generation and the dedication they have shown in representing their country over many years.

Beyond the excitement on court, the National Bank Open plays a uniquely important role within Canadian tennis.

Mboko's remarkable rise through the rankings – starting the year at No. 350 and ending at No. 18 - reflects the strength of Canada's high-performance pathway.



More than just premier international sporting events, the tournament is the fuel of tennis in Canada. The revenue it generates allows Tennis Canada to reinvest directly into the sport, supporting high-performance development, community programming, infrastructure projects, and initiatives that expand access to tennis across the country. Simply put, the success of the National Bank Open helps make everything we do to grow the sport in Canada possible.

That impact is felt far beyond the two weeks of the tournament each summer. From young players discovering the game for the first time, to athletes pursuing their dreams on the world stage, the National Bank Open helps sustain a system that supports tennis at every level.

Beyond the professional stage, 2025 was a year of meaningful progress in strengthening the foundations of tennis in Canada. Through continued investment in facilities, community programming, and partnerships, including with our Provincial and Territorial Tennis Associations (PTTAs), we are expanding opportunities for Canadians of all ages to experience the sport. These efforts are helping ensure tennis remains accessible and welcoming in communities across the country.

Equally important is the work being done to build a more inclusive and equitable tennis environment. Through initiatives such as the Game. Set. Equity. commitment presented by National Bank, Rogers First Set and other programs designed to broaden access to the sport, we are committed to ensuring that everyone - regardless of background, ability, or circumstance - can find a place within our tennis community.

All of these efforts are guided by a simple belief - tennis is more than a sport played at the highest levels of competition. It is a lifelong activity that brings people together, supports physical and mental well-being, and strengthens communities.

In that sense, tennis is an inclusive sport, allowing everyone to play throughout their lives.

The momentum we are seeing across the country reinforces this belief. Participation continues to grow, and more Canadians are picking up a racquet and experiencing the many benefits the sport offers. In the coming year, we look forward to sharing new participation data that will highlight the remarkable progress being made.

Tennis is a lifelong activity that brings people together, supports physical and mental well-being, and strengthens communities. In that sense, tennis truly is a sport for all, for life.

None of this would be possible without the extraordinary collaboration across the Canadian tennis ecosystem. From the athletes representing our country on the world stage to the PTTAs, volunteers, coaches, officials, parents and club leaders who work tirelessly in communities every day, the growth of tennis in Canada is a shared achievement. That includes our incredible portfolio of corporate partners, including National Bank and Rogers, to whom we would like to express our appreciation.

Heading into 2026, with my tenure as Chair set to conclude, I reflect on these last few years with great fondness. It has been an honour to be in this position during a period in which Canada has truly established itself as a world-leading tennis nation, with our 2022 Davis Cup and 2023 Billie Jean King Cup victories being the highlight. As I look forward, I'm inspired at the prospect of working closely with my successor, Richard Harris, and the entire tennis community.

Together, we will continue building a sport that inspires excellence, welcomes everyone, and remains a source of joy for generations of Canadians.

2025 RESULTS AND IMPACT



2



TENNIS CANADA'S COMMITMENT



Purpose

To champion positive tennis experiences.



Vision

To be a world-leading tennis nation.



Mission

To lead the growth, development, and promotion of tennis in Canada.



Values

We value thriving together, thinking differently, embracing challenges and embodying excellence.

65 pro tour trophies in 2025
54 tennis • 11 wheelchair tennis



1 Grand Slam doubles title
Gabriela Dabrowski
US Open (women's doubles)

3rd among nations for titles won (ATP & WTA)
6 ATP titles
4 WTA titles

13 Canadians ranked in the top 200
1 player ranked in Top 5

↑ 1M since 2023

6M+

Canadians played tennis in 2025



\$100,000 in grants

awarded as part of Tennis Canada & National Bank's Game. Set. Equity. Commitment

500k+ fans attended the 2025 National Bank Open (Montreal & Toronto)

Record amongst all 1000 combined events in 2025

+ 21.05% increase in Montreal (since 2023)

+ 24.3% increase in Toronto

↑ 24% from 2023

56%

prize money parity for women at the National Bank Open (2025)

On track for 100% by 2027



50%

of the Year-Round Community Courts program presented by Rogers target will soon be reached

77 indoor courts built or currently being built
15 projects completed

↑ 14% from 2023

46%

of parents likely to enroll their children in tennis

3rd

Canadian singles champion at the National Bank Open in the Open era

Victoria Mboko • 18 years old



23

Canadian players participated in the National Bank Open

All-time record

143

community events during Tennis Month in Canada

2,000+ participants • 108 Rogers First Set Try events



4

new National Bank Play Your Court projects completed in 2025

34 courts revitalized across Canada since 2022



2025 HIGHLIGHTS

Canadians continued to shine on the courts during the 2025 season, proving their excellence at the highest levels and maintaining their place among the world's best. From reaching new career highs and capturing numerous titles to celebrating career firsts and heartfelt farewells, it was a season full of milestones, triumphs, and unforgettable moments.

18
YEARS

11 MONTHS, AND 13 DAYS



Victoria Mboko becomes the youngest Canadian to win the National Bank Open presented by Rogers

TOP
5
SINGLES



Félix Auger-Aliassime is the second Canadian man to reach the Top 5 in singles

2nd
US OPEN
TITLE



Gabriela Dabrowski and partner Erin Routliffe are victorious in New York

FINISHING WITH
LUCKY
NUMBER

3



Eugenie Bouchard's 300th singles win; Vasek Pospisil's 33rd Davis Cup win

500 CLUB



Leylah Annie Fernandez and Denis Shapovalov win their first 500-level events

1st
ATP
TITLE



Gabriel Diallo claims Libema Open crown

2025 TITLE TRACKER



54 titles won on the professional tour



130 titles won on the junior circuit



11 titles won on the wheelchair tennis circuit

6 CANADIANS RANKED INSIDE YEAR-END TOP 50



5
Félix Auger-Aliassime



10
IN DOUBLES
Gabriela Dabrowski



18
Victoria Mboko



22
Leylah Annie Fernandez



23
Denis Shapovalov



41
Gabriel Diallo

TOP 200 NEW CAREER HIGHS

Singles



Victoria Mboko



Gabriel Diallo



Liam Draxl



Carson Branstine



Cadence Brace



Kayla Cross

Doubles



Cleeve Harper



Ariana Arseneault



Kayla Cross



National Tennis Centre presented by Rogers

In the fall, Tennis Canada kicked off the 19th season of its National Tennis Centre presented by Rogers (NTC), which opened its doors in 2007. Since its inception, the NTC has welcomed more than 70 athletes and established itself as a springboard for players reaching the highest levels of international tennis. NTC athletes benefit from world-class training and development opportunities in both tennis and academics, guided by some of the country's top coaches and supported by a state-of-the-art facility at IGA Stadium in Montreal.

The class of 2025–2026

Antoine Clavel (Laval, QC)

Caden Colburne (Truro, NS)

New member

Laurence Demers (Boischatel, QC)

Antoine Généreux (Boischatel, QC)

New member

Andy Tchinda Kepche (Quebec City, QC)

Nadia Lagaev (Toronto, ON)

Callum MacKinnon (Toronto, ON)

New member

Clémence Mercier (Saint-Roch-Ouest, QC)

New member

Andrea Taylor (Pickering, ON)

Discover more about the players and the NTC [here](#).

U15 Canadian Prospect Team

The U15 Canadian Prospect Team, officially launched in 2023, continues to play an important role in identifying and supporting Canada's top young players aged 10 to 14. Delivered in collaboration with private coaches, academies, Regional Training Centres, and Provincial and Territorial Tennis Associations, the program provides national training camps and ongoing performance monitoring to help guide athletes along the high-performance pathway.

The 2025–2026 cohort features 30 athletes, including 14 girls and 16 boys. Camps were held in the fall in Toronto and Montreal, with a second round scheduled for spring 2026 as part of the program's continued development and evaluation process.

Click [here](#) to see the U15 Prospect Team.

National High Performance and National Development Programs

Introduced in 1998, the National High Performance Program (NHPP) supports Canada's top wheelchair tennis players competing internationally at events such as the Paralympic Games, Parapan Am Games, and World Team Cup. The 2025 NHPP class includes eight athletes and follows a strong season that saw nine Canadians ranked inside the world's Top 100.

Launched in 2023, the National Development Program (NDP) helps strengthen the high-performance pathway. The 2025 NDP team features five athletes, including three newcomers, who receive funding, training access, and specialized coaching to support their progression to the international stage.

Click [here](#) to read about the NHPP and NDP teams.



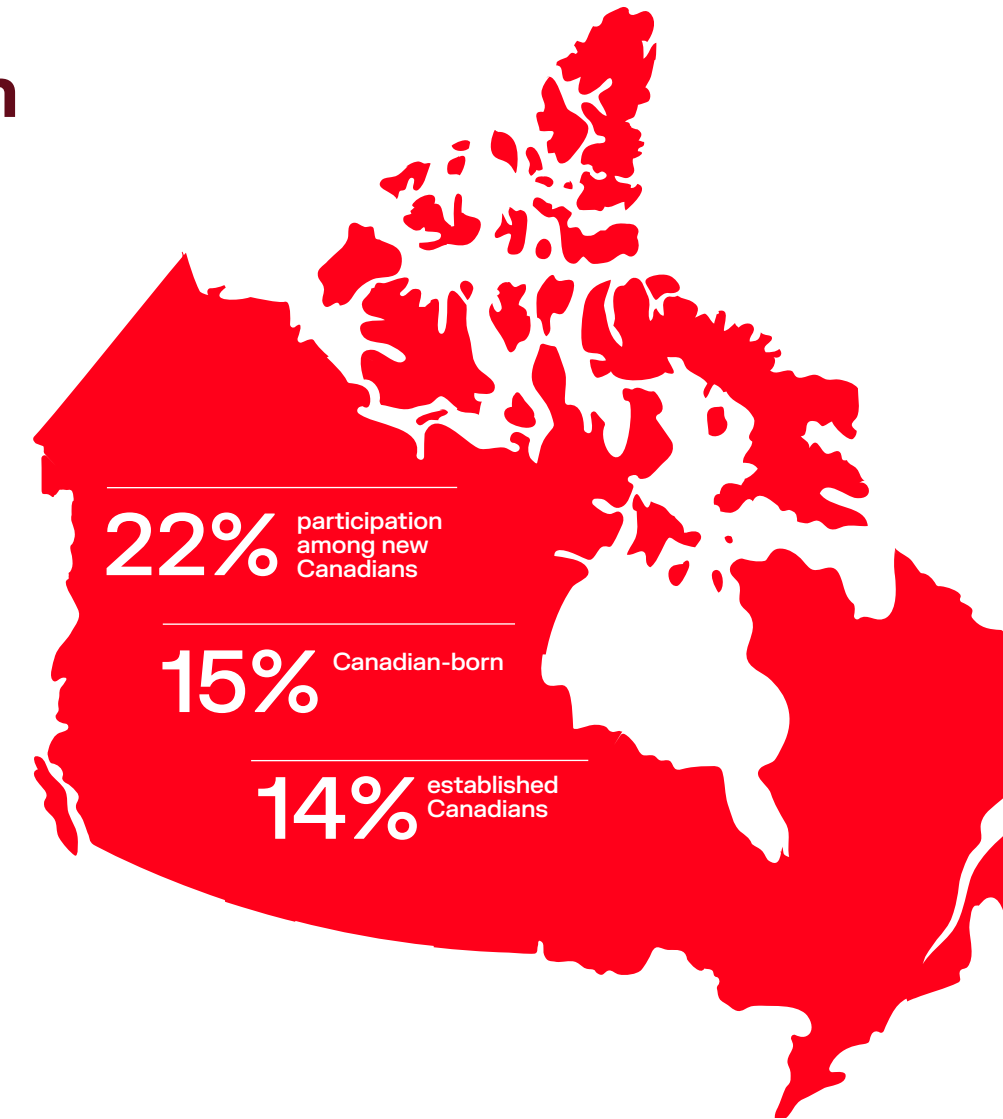


From Coast to Coast, Tennis in Canada Keeps Expanding

↑ 1M from 2023

6M+

Canadians played tennis in 2025



↑ 23% from 2023

37%

of Canadians aged 12 to 17 played tennis

↑ 4% from 2023

29%

of children under 12 played tennis

Adult participation

+3%

among ages 18–24 and 35–54

A lifetime of play

57%

started playing 10+ years ago



Tennis is now ranked

3rd
↑ from 5th

in participation

among sports in Canada, alongside golf.



Tennis is now tied for

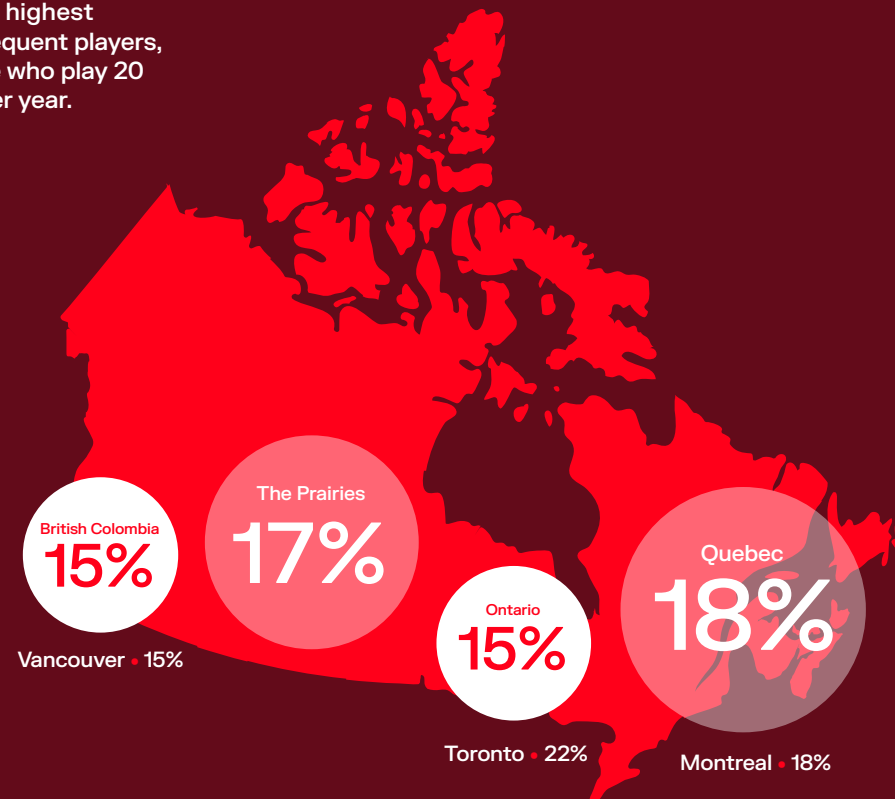
3rd
↑ from 4th

in overall interest

among sports in Canada, alongside basketball.

Participation across Provinces

British Columbia and Quebec also tied for the highest proportion of frequent players, defined as those who play 20 or more times per year.



Reasons for Playing

Among first-year players, the primary motivations for taking up tennis are fun, followed by socializing and health benefits.



Future Intentions

↑ 4% from 2023

92%

of current players plan to keep playing

↑ 4% from 2023

35%

of Canadians plan to play tennis next year

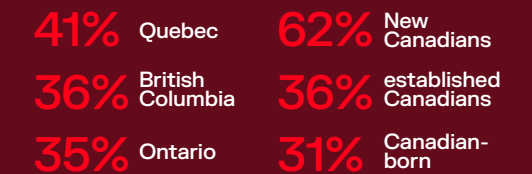
63%

of those aged 25-34 intend to play

53%

of those aged 25-34 intend to play

National Participation intent



46%

of parents with children under 18 say they are likely to enroll their children in tennis next year

ROGERS FIRST SET & TENNIS MONTH

Tennis Canada’s national youth participation program, Rogers First Set, is designed to inspire youth and families in communities across Canada to try tennis and learn fundamental tennis skills in a fun, welcoming, safe, and positive environment.

Rogers First Set adopts the “progressive tennis” approach (red, orange, and green) in which participants play, develop, and compete with the appropriate racquet and balls, on the right-size court. Using this approach, players quickly acquire the fundamental skills to serve, rally, and score.

The program builds fundamental skills through four key pillars: Try, Learn, Play, and Compete.

In 2025, Tennis Canada continued to support the tennis community through the implementation of bilingual resources to empower communities to deliver Rogers First Set programming for participants, as part of Stage 2 of Tennis Canada’s [Whole Player Development Pathway](#).

In June, Tennis Canada launched the second edition of Tennis Month in Canada in partnership with the Provincial and Territorial Tennis Associations (PTTAs). Led by Rogers First Set programming, more than 140 events were held across Canada throughout the month, with activities focusing on inclusivity and welcoming players from all backgrounds and abilities.

In collaboration with the Canadian tennis community, Tennis Canada developed and launched the **First Set Web Application** in 2025. Designed to support community tennis providers, the platform offers a simple and centralized way to register participants and host Rogers First Set Try, Learn, and Play programs and events. For youth in the community, the app provides easy event registration alongside access to a **gamified learning environment**, bringing tennis to their fingertips and supporting ongoing engagement beyond the court.

Tennis Month and Rogers First Set are just two of the many initiatives being implemented to help ensure Tennis Canada reaches its goal of getting 100,000 more youth playing tennis by 2027.

Available Rogers First Set Resources

A Learn and Play Curriculum Guide was developed as a comprehensive tool for program operation to support each stage of the program, which included:

- **68** Learn & Play activities and **18** session plans
- **61** instructional videos for activity demonstration and program delivery

Available Training

In-person and online training modules were developed to support program understanding.

- **5** online modules
- **1** in-person course
- **1** course facilitator guide

Course Delivery

Fourteen community tennis leaders and 207 coaches.

Program Delivery

- Rogers First Set programming was conducted in **10 provinces and two territories.**

78 community organizations hosted **108** Rogers First Set events, featuring over **2,500** participants.



Rogers First Set Tour

The Rogers First Set Tour is Tennis Canada’s introductory junior competition pathway designed to help young players start competing in a fun, supportive environment while developing competitive skills. It’s part of the broader Rogers First Set program, which aims to get Canadians playing tennis, learning skills, and enjoying match play through age-appropriate formats.



Rogers First Set Tour – **Rookie** provides entry-level competition for junior players, aged up to 18, who are new to competition. These tournaments are non-elimination and focus on making competitive tennis fun and accessible. They also act as a bridge between entry-level tennis and sanctioned provincial competition.

Rogers First Set Tour – **Rising Stars** provides a more competitive tournament experience for players in the U9 and U10 age groups. These tournaments are designed to prepare kids for provincially ranked competition by offering multiple meaningful matches in a short timeframe, fostering skill development and making it easy for families to participate.

Rogers First Set Tour - Rookie Tournaments

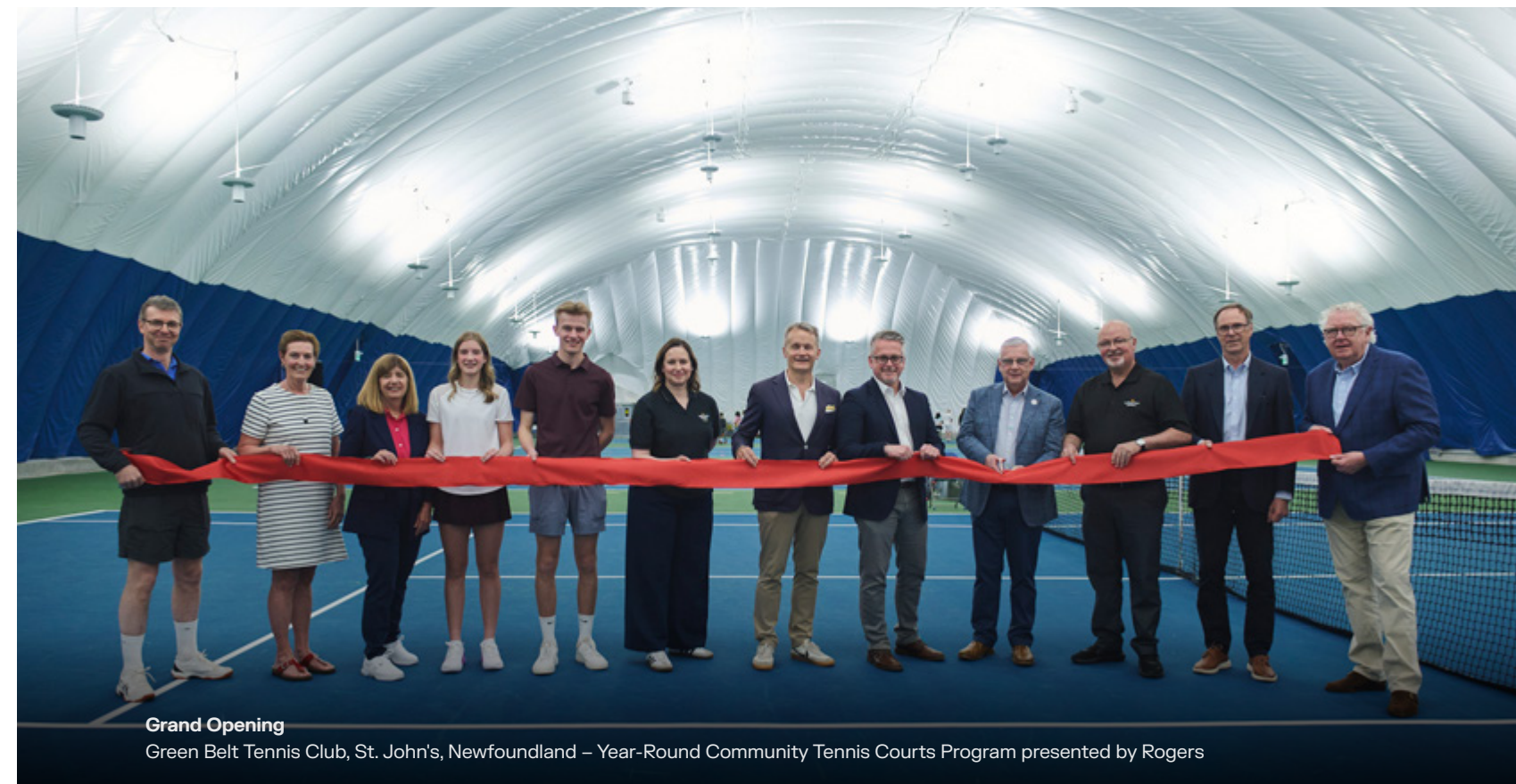
- 253 Rookie tournaments were hosted in 2025, which included 510 match play events for different age categories and skill levels.
- Tournaments were hosted in nine provinces at 65 different clubs and community tennis venues.
- Rookie tournaments across the country received a total of 6,261 registrations in 2025.
- More than 8,885 Rookie matches took place in 2025.
- Players between the ages of 5 and 18 participated in 2025 Rookie tournaments.

Rogers First Set Tour – Rising Stars Tournaments

- 279 Rising Stars tournaments were hosted in 2025, which included 508 match play events for different age categories.
- Tournaments were hosted in nine provinces at 69 different clubs and community tennis venues.
- Rising Stars tournaments across the country received a total of 5,545 registrations in 2025.
- Over 8,415 Rising Stars matches took place in 2025.
- Players between the ages of 6 and 10 participated in 2025 Rising Stars tournaments.



Grand Opening
Garnetwood Park, Mississauga – National Bank Play your court project



Grand Opening
Green Belt Tennis Club, St. John's, Newfoundland – Year-Round Community Tennis Courts Program presented by Rogers

FACILITIES

National Bank Play Your Court

Tennis Canada and National Bank announced three municipalities that received \$100,000 in funding to revitalize public outdoor tennis courts in 2025 through the Play Your Court program: Lisgar Fields in Mississauga, ON; Grand Falls-Windsor Tennis Courts in Grand Falls-Windsor, NL; and Folkstone Park and Palmerston Park in Whitby, ON.

The funding, supplied by National Bank, is used to refurbish existing facilities, offering residents a better place to enjoy tennis and, in turn, leading to increased participation.

The revamped facilities are scheduled to open in June 2026.

Past projects include courts in Vancouver, BC, London, ON, Mississauga, ON, Drummondville, QC, Brampton, ON, Winnipeg, MB, and Sherbrooke, QC.

When the three new projects are finished, the program will have completed 10 projects for a total of 48 revitalized and new courts since its launch in 2022.

The initiative provides \$3 million in funding to be directed to more than 100 courts across the country by 2030. To learn more about the program, please contact playyourcourt@tenniscanada.com.

Year-Round Community Tennis Courts Program presented by Rogers

The Year-Round Community Tennis Courts Program announced three new projects in 2025. The City of Kelowna, BC, IQ Tennis & Pickleball Centre in Edmonton, AB and St. John's, NL each received \$200,000 in seed money through the program, which aims to increase access to tennis by building year-round facilities.

The program also celebrated the grand opening of the Chatham-Kent Racquet Centre, IQ Tennis & Pickleball Centre and Rogers Dome at Green Belt Tennis Club in St. John's, which hosted the tennis event during the 2025 Canada Games.

To date, the Year-Round Community Tennis Court Program has successfully funded 15 projects across Canada, serving over five million Canadians with the opportunity to play tennis all year. In 2026, the program will mark a significant milestone, surpassing the halfway mark of covering 160 courts by 2029.

To learn more about the program, please contact coveredcourts@tenniscanada.com.

CONNECTING THE TENNIS COMMUNITY

ITF World Tennis Number

In 2025, Tennis Canada continued to expand the reach of the ITF World Tennis Number (WTN), a global tennis rating system developed in partnership with the International Tennis Federation (ITF). Designed for all players, regardless of age, gender, or ability, WTN allows players to find the right playing partner, program, or competition. As match results are submitted online to count toward WTN, players are also able to track their match activity and progress along their tennis journey.

This year, Tennis Canada continued to work alongside coaches, clubs, community organizations, and the Provincial and Territorial Tennis Associations (PTTAs) to increase match play opportunities that allow players to earn and build their WTN, helping create more meaningful tennis experiences. The rating system has also continued to be integrated into existing programs and events, strengthening connections across tennis pathways. In 2025, more than 6,000 registered Canadian players unlocked their WTN, bringing the total number of Canadians with access to their rating to more than 39,000 to date.

Community Tennis Leagues

As part of this continued growth, Tennis Canada, in partnership with the PTTAs, further expanded the Community Tennis Leagues (CTL) program in 2025, strengthening grassroots match play opportunities across the country. CTL offers recreational adult players more opportunities for match play, allowing them to connect with similarly skilled opponents and organize friendly matches within their communities.

In addition to fostering local tennis connections, CTL provides a platform for players to record their match results and thus earn and build their WTN, helping them to better understand their level within the global tennis ecosystem. In its third year, the program has now welcomed over 2,835 unique participants, with more than 7,510 official CTL matches played across 43 league locations.



MASTERS TENNIS



Masters tennis continues to boom with participation rates hitting record levels in 2025.

The Steve Stevens Senior Masters Tennis Championships returned to Vancouver and was the climax of the 2025 Masters competitive schedule. For the first time, on-site physiotherapy resources were available at the Vancouver Lawn Tennis and Badminton Club, the Jericho Tennis Club, the Arbutus Club, the Richmond Country Club, the Richmond Tennis Club and the Tennis B.C. Hub at Stanley Park. There was a record 573 participants for the event in Vancouver.

In addition to the Steve Stevens Championships, Tennis Canada successfully delivered 11 ITF Masters events. Notably, the Kay McNeilly ITF tournament in Edmonton received an ITF Recognition Award for hosting an outstanding event. The organizing team did an exceptional job welcoming players to the Saville Centre at the University of Alberta for its first-ever ITF Masters tournament.

Tennis Canada remains committed to providing domestic competitive opportunities for Masters players while attracting top international talent to premier events such as the MT1000 Mont-Tremblant Cup, the MT700 Van Lawn Masters, and the MT700 Credit Valley Cup in Mississauga, Ontario. These tournaments rank among the highest-level ITF Masters events in North America.

Canada was strongly represented at the ITF World Tennis Masters Tour – World Team and Individual Championships, held in Turkey, the United States, Portugal, and Croatia. At the World Team Championships in Croatia, Canada earned two medals: a bronze for the Bitsy Grant Men's 75+ team and a copper for the Doris Hart Women's 80+ team. Both teams were honoured with the 2025 Masters Team Awards. The Men's 75+ team featured Tim Griffin, Chris Burr, Joe Forrayi, and John Payne, while the Women's 80+ team included Inge Weber, Anne Rungi, Gisela Noussier, and Dineka Vandeburgt. Canadian athletes also delivered strong performances at the World Individual Championships.

Tennis Canada's 2025 Masters Individual Awards were presented to Tim Griffin and Chris Burr (Men's 75+ Doubles finalists), Erin Boynton (Women's 65+ Doubles semifinalist), and Keith Porter (Men's 70+ Doubles semifinalist).

Voted by participants, the "Event of the Year" was the 2025 Steve Stevens Masters Tennis Championships in Vancouver. The "Service to the Game" award was presented to Yanik Deschênes in recognition of his leadership in advancing Tennis Canada's Masters Partnership Program.

Finally, 2025 was a standout year for the Master's Tennis Partnership Program, which raised over \$138,000 in support of Masters tennis initiatives. These funds will help reinstate key events in 2026, including the Eastern and Western Masters Indoor Championships, while also enabling continued investment in athlete services—such as on-site athletic therapists—and enhanced support for Canadian players representing the country on the international stage.



POSITIVE TENNIS EXPERIENCE

Mental Health Strategy

In 2025, Tennis Canada continued its commitment to mental health, building on the comprehensive strategy launched in 2024 in partnership with the University of Ottawa, Own the Podium, the Canadian Centre for Mental Health and Sport (CCMHS), and Game Plan.

The strategy, designed to improve the mental health and wellness of Tennis Canada athletes, coaches, parents, and staff, is the first National Sport Organization (NSO)-wide mental health initiative based on the National Mental Health Strategy for High Performance Sport in Canada (launched in 2021).

The sustainable strategy continues to focus on three key pillars:

- **Promote:** promoting healthy habits and bringing awareness to the importance of mental health and wellness.
- **Support:** implementing strategies to support the mental health and wellness of Tennis Canada athletes, families, coaches and staff.
- **Care:** ensuring that our athletes are receiving appropriate care or are referred to the right experts for evaluation and treatment.

In 2025, Tennis Canada expanded its mental health efforts with panels at the National Bank Open in Toronto and Montreal. For the first time, these events were hosted in collaboration with the ATP Men's Tour (Toronto).

In Montreal, moderated by Blair Henley, World No. 4 Jessica Pegula joined Tournament Director Valérie Tétreault, Magda Linette's coach Mark Gellard, and WTA Director of Safeguarding Lindsay Brandon to discuss maintaining a healthy presence online and tools like the Threat Matrix to manage online abuse. In Toronto, Tennis Canada's Director of Wellness Marie-Josée Bellemare and Craig Boynton, coach of Alex Michelsen, hosted a panel with ATP stars Casper Ruud and Andrey Rublev, moderated by Sportsnet's Caroline Cameron, focusing on reducing stigma and fostering supportive team cultures.

Both panels reinforced Tennis Canada's commitment to athlete wellness, with ATP Serves and the WTA Foundation donating \$10,000 each to the Canadian Centre for Mental Health and Sport (CCMHS).



It's time
to make time

Mental Timeout

In its fourth year, the Mental Timeout initiative supported by Beneva continued to reinforce Tennis Canada's commitment to mental health.

During Mental Health Awareness Month, we confirmed the return of the initiative's ambassadors: 2019 US Open champion Bianca Andreescu, 2022 Davis Cup champion Alexis Galarneau and Canada's top-ranked wheelchair tennis player and Paralympian Rob Shaw.

At the National Bank Opens in Toronto and Montreal, activities like the Positive Court Pledge wall, dog therapy and yoga returned for attendees to enjoy, as did the ever-popular Positivity Postcards, allowing fans to write messages of encouragement to their favourite players.

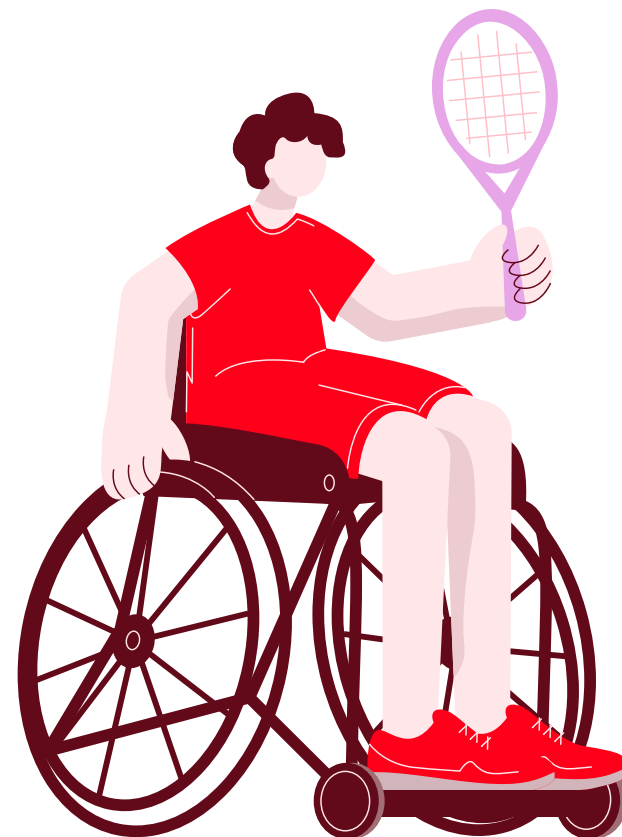
Tennis Canada also implemented wellness passport during the NBO, called "Mental Health Matters", which listed all the services and resources on offer for players on and off site. For easy reference, the passport could fit in the players' accreditation.

Quiet rooms were made available for players in both cities during the NBO, providing them a place to relax and escape the busy lifestyle of a professional tennis player during a 1000-level tournament.



Game. Set. Equity.

In 2025, Tennis Canada continued to prioritize gender equity via its Game. Set. Equity. (GSE) commitment in partnership with National Bank. Guided by the GSE strategic pillars, the work in 2025 focused on strengthening the conditions that enhance participation of women and girls in tennis through quality experiences, accessibility, leadership development, community connection, and equitable practices.



The GSE Community Tennis Grants continued to grow, with 26 organizations across nine provinces and two territories receiving funding. The group represented the largest-ever cohort of Community Tennis Grant recipients — impacting approximately 1,500 women and girls nationwide.

Three cohorts of the Girls Leadership Program were delivered in British Columbia, Ontario and Quebec, engaging 58 participants and establishing a leadership pathway for young women in tennis. Since the program's pilot launch in 2024, more than 100 new young women are projected to be certified instructors by 2026.

Women's representation in technical leadership continues to increase, with 26% of active certified coaches and 42% of active officials identifying as women.

The UNMATCHED: Gender Equity in Sports Conference expanded to include a first-ever satellite event in Montreal. Across both Montreal and Toronto, more than 650 participants attended panels, networking sessions and keynote speeches by gender equity pioneers Dawn Staley, head coach of the University of South Carolina women's basketball team, and Jessica Campbell, assistant coach of the NHL's Seattle Kraken.

GSE initiatives in 2025 directly impacted 3,200 women and girls, including through more than 20 Girls. Set. Match. events delivered across British Columbia, Alberta, Manitoba, Ontario, Quebec and Nova Scotia.

In collaboration with Makeway, a GTA-based, women-owned retailer, a shoe drive was delivered as part of the UNMATCHED Conference to reduce financial and equipment barriers to sport. More than 100 pairs of new or like-new shoes were donated to community partners in priority areas.

GSE also launched the [Gender Equity in Tennis Audit](#), a reflective assessment tool designed to support tennis facilities and programs in strengthening equity practices. Grounded in current research and best practices, the audit provides a guided framework for evaluating policies and identifying actionable areas for improvement.

To mark International Women's Day, Tennis Canada published the 2023-24 GSE Impact Report, a comprehensive look at the early outcomes made across the five pillars of the strategy, the key insights gleaned so far, and the next steps to achieve its objectives by 2027. [Read the report.](#)



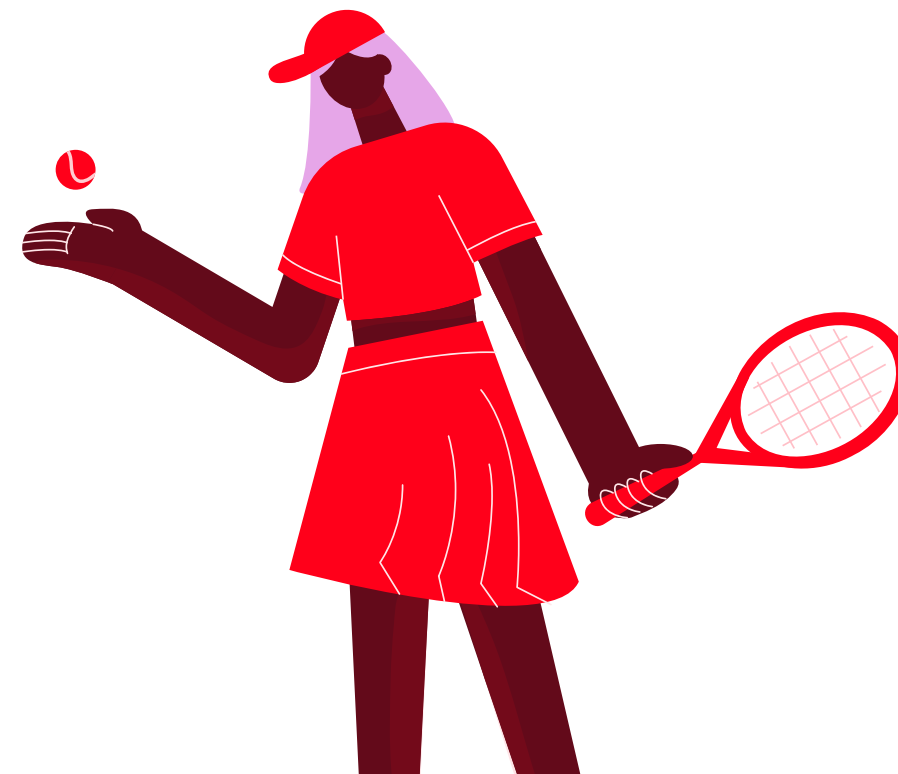
Sport Safety

Tennis Canada remains committed to being a leader in Sport Safety in Canada and demonstrates this commitment through the implementation of comprehensive policies, education, training, and compliance standards. We are dedicated to leading the growth of tennis in Canada by fostering an environment free from all forms of maltreatment.

We prioritize education and prevention, ensuring all participants understand potential risks and know how to protect themselves. When challenges arise, clear policies and protocols guide a compassionate and fair resolution process. Through ongoing training and support for athletes, coaches, and stakeholders, we strive to build a resilient and confident tennis community that places safety and well-being at the forefront.

In 2025, Tennis Canada worked with Provincial and Territorial Tennis Associations (PTTAs) to advance a pan-Canadian approach to Sport Safety policy, aligning standards nationwide and increasing access to an Independent Third-Party for the management of maltreatment-related complaints. In addition, Tennis Canada invested in building capacity across the country through the training of Fair Play Officers who, beginning in 2026, will support the resolution of non-maltreatment complaints and help ensure a positive tennis experience for all.

Tennis Canada also continued to provide toolkits to members of the tennis community to promote Sport Safety. These resources equip athletes, coaches, parents, and partners with the knowledge and strategies needed to prevent and address safety concerns.





2025 **NATIONAL BANK OPEN**

A Defining Year for Canadian Tennis

The 2025 National Bank Open presented by Rogers marked a transformational moment for tennis in Canada, with record-breaking attendance, increased global visibility, and a historic Canadian champion with Victoria Mboko claiming the crown in Montreal.

The tournament's expansion to a 12-day main draw featuring 96 players ushered in a new era, elevating competition while expanding fan access, media exposure, and the event's economic and community impact in both Montreal and Toronto.

A record 23 Canadians — 12 women and 11 men — competed in the event, the highest number in tournament history, reflecting the depth of talent emerging across the country and the success of Tennis Canada's long-term investment in player development.

Victoria Mboko: A Historic Canadian Triumph

At just 18 years old, Victoria Mboko achieved one of the most remarkable breakthroughs in the National Bank Open’s history. Mboko became:

1st Canadian to reach — and win — the women’s singles final in Montreal

2nd Wild card in the Open Era to win the women’s edition of the National Bank Open (after Monica Seles in 1995)

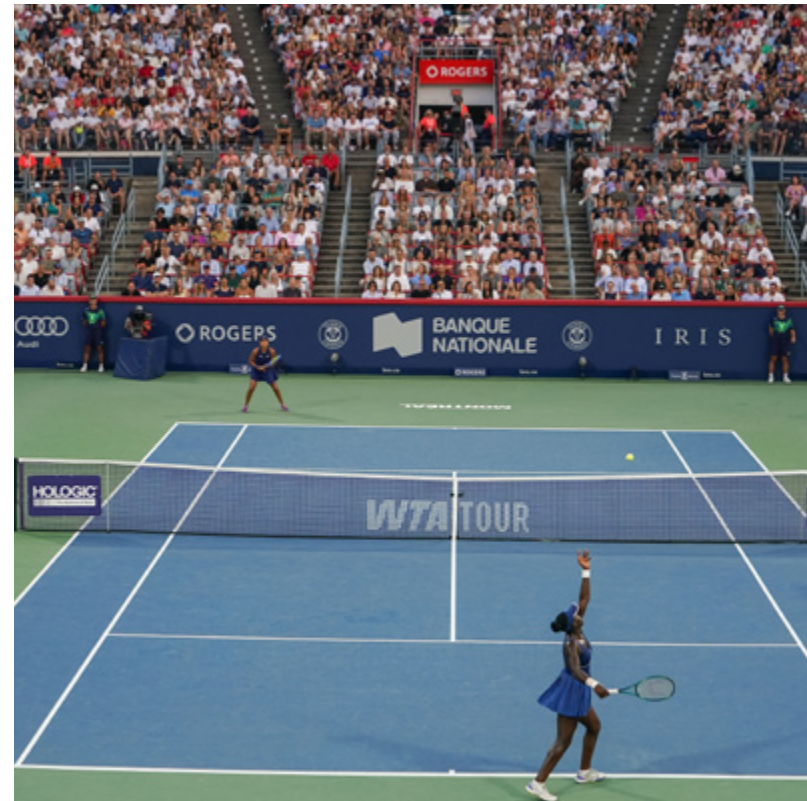
3rd Canadian to win the NBO in the Open Era (Faye Urban - 1969, Bianca Andreescu - 2019)

Her path to the title elevated the achievement even further. Mboko defeated four former Grand Slam champions — Sofia Kenin, Coco Gauff, Elena Rybakina, and Naomi Osaka — a feat no other Canadian has achieved at a WTA event in the Open Era.

In doing so, she also became the second-youngest player in the Open Era to defeat four former major champions in a single tournament — behind only Serena Williams (1999 US Open).

Her victory on home soil, in front of record-setting crowds, was more than a championship moment. It was a defining milestone for Canadian tennis development — a powerful validation of the nation’s high-performance pathway and a source of inspiration for young athletes across the country.

Her victory on home soil, in front of record-setting crowds, was more than a championship moment. It was a defining milestone for Canadian tennis development.





A New Masters Champion in Toronto: Ben Shelton's Arrival

On the men's side, the 2025 National Bank Open crowned a first-time Masters 1000 champion as Ben Shelton captured the biggest title of his career at Sobeys Stadium in Toronto.

The 22-year-old American defeated Karen Khachanov in a dramatic three-set final, 6-7(5), 6-4, 7-6(3), in a two-hour and 48-minute battle on Centre Court. With the victory, Shelton became:

The youngest

American Masters 1000 champion since Andy Roddick (2004 Miami Open)

2nd

left-handed champion in Canada this century alongside Rafael Nadal

3-time

ATP Tour champion at just 22 years old

En route to the final, Shelton defeated four seeded players, including two top 10 seeds. He enjoyed straight-sets victories over Australia's Alex de Minaur, who had won the previous week's Citi Open in Washington, in the quarter-finals and compatriot Taylor Fritz in the semis.

He also reached the quarter-finals in doubles, alongside partner Arthur Fils.

Shelton's dynamic style, competitive fire and blockbuster performances will be remembered for years to come by our fans.

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Record Crowds, Growing Momentum

The expansion to a 12-day, 96-player main draw was a catalyst for extraordinary growth.

Attendance reached historic highs in both host cities, contributing to a 2025 record attendance for a combined 1000-level event with over 500,000 attendees:

Montreal welcomed ↑ 21.6%
287,329 fans

Toronto hosted ↑ 24.3%
217,531 fans

The extended schedule created more match days, greater flexibility, and enhanced fan engagement opportunities. More families, more first-time attendees, and more young fans experienced the event than ever before. These milestones illustrate how the National Bank Open continues to resonate deeply with Canadian sports fans while attracting new audiences to tennis.



Global Spotlight on Canada

The 2025 edition significantly expanded the international footprint of the tournament.

The extended format provided additional broadcast windows and global storytelling opportunities, positioning Montreal and Toronto prominently on the international sports calendar.

For nearly two weeks in each city, Montreal and Toronto were showcased to the world — their skyline, culture, energy, and hospitality featured alongside world-class sport. The National Bank Open has become one of Canada's most powerful international sport platforms, elevating the country's global brand while reinforcing its reputation as a premier host of major events.

WELCOME TO OUR TENNIS PLAYGROUND



58.1B

in total media reach worldwide

53,958

media mentions

73B+

in total
social media
impressions

A cumulative domestic
audience record of

1.6M

viewers for the WTA and ATP finals

A cumulative
international television
audience record of

71.3M

viewers

28,284

hours of
broadcast
coverage

Driving the Future of Canadian Tennis

Beyond the numbers, the 2025 National Bank Open demonstrated the tournament's broader purpose: fuelling the growth of tennis in Canada.

A Canadian champion lifting the trophy in Montreal



Record numbers of Canadian athletes competing



Historic attendance milestones



Unprecedented global exposure



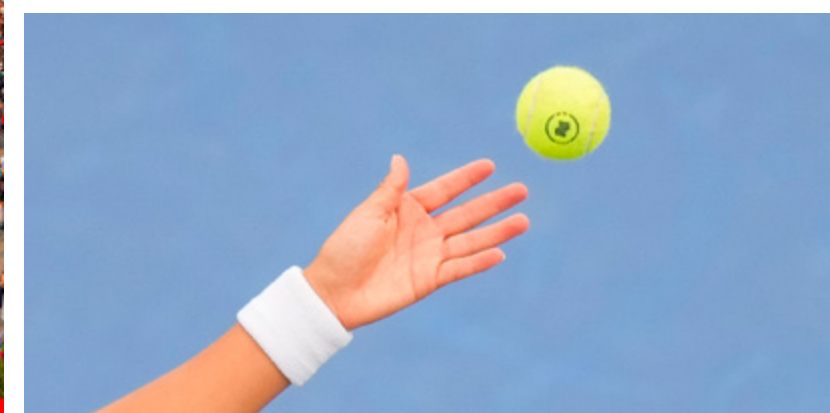
Thousands of community members engaged as volunteers



These outcomes are interconnected. Elite performance inspires participation. Visibility drives investment. Community engagement strengthens legacy.

The National Bank Open is a pillar of Tennis Canada's mission — net profits from the tournament are reinvested by the Federation into the development of the sport across the country. When our tournament succeeds, Canadian tennis succeeds — our tournament is the engine that allows Tennis Canada to build a strong, inclusive and sustainable tennis nation.

Elite performance inspires participation. Visibility drives investment. Community engagement strengthens legacy.





TEAM
CANADA

SUPPORTING TEAM CANADA

National Teams

At the ITF World Junior Tennis Finals, Canada's U14 girls achieved a milestone by finishing as runners-up, marking the country's best-ever result at the event.



Billie Jean King Cup and Davis Cup

Canada's Billie Jean King Cup and Davis Cup teams closed out the year on a high note, winning their final ties to advance to their respective 2026 Qualifiers. The Canadian women's team fell to Japan in the 2025 Qualifiers in April but retained its place in the top division by finishing first in its Billie Jean King Cup Play-off group, earning a 2-0 victory over host nation Mexico and a 2-1 win over Denmark in November. The men's team also delivered a strong performance to wrap up its 2025 campaign, sweeping Israel 4-0 in the Davis Cup World Group I tie at the Scotiabank Centre in Halifax. The team lost a close 3-2 tie to Hungary in the Qualifiers 1st Round in Montreal earlier in the year.

2025 Canadian Billie Jean King Cup team: Victoria Mboko (Toronto, ON), Marina Stakusic (Mississauga, ON), Gabriela Dabrowski (Ottawa, ON), Cadence Brace (Toronto, ON), Kayla Cross (London, ON), Carson Branstine (Irvine, CA), Rebecca Marino (Vancouver, BC), Ariana Arseneault (Richmond Hill, ON), captain Heidi El Tabakh (Toronto, ON), and interim captain Marie-Ève Pelletier (Repentigny, QC) (2025 Play-offs).

2025 Canadian Davis Cup team: Gabriel Diallo (Montreal, QC), Liam Draxl (Newmarket, ON), Alexis Galarneau (Laval, QC), Vasek Pospisil (Vernon, BC), Cleeve Harper (Toronto, ON), and captain Frank Dancevic (Niagara Falls, ON).

Junior Billie Jean King Cup and Davis Cup (U16)

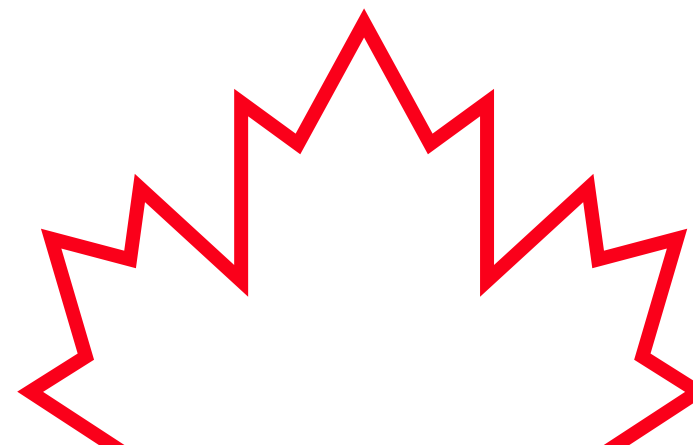
Canada's Junior Billie Jean King Cup and Davis Cup teams both advanced to the Finals, where they competed in the round robin and ultimately finished 12th and 13th, respectively. The girls fell to Brazil in the 11th-12th place playoff, while the boys closed out their campaign with a victory over Chinese Taipei in the 13th-16th place playoff. Both teams earned their spots at the Finals with outstanding performances on home soil during the April Qualifying event at IGA Stadium in Montreal.

The Junior Billie Jean King Cup team featured Andrea Cabio, Laurence Demers, Lily Rochon, Charlize Celebrini, and Elicia Xinyu Lin, led by captains Sharon Fichman and Zach Ohlin. On the boys' side, Joshua Adamson, Caden Colburne, Antoine G n reux, and captain Hugo di Feo represented Canada.

U14 boys and girls

At the ITF World Junior Tennis Finals, Canada's U14 girls achieved a milestone by finishing as runners-up, marking the country's best-ever result at the event. Isabella Ruyu Yan, Tessa Puente, and Milagros Helena Pastuszka went undefeated through the round robin and swept the Republic of Korea in the semi-finals before falling in a closely contested final against the United States, surpassing Canada's previous best third-place finishes in 2003 and 2019. The U14 boys also competed at the Finals, building on their 2024 appearance in Prostějov and finishing in ninth place.

The boys' team included Alden Yu, Ilya Sherifali, and Deniz Karabulut throughout the year, including the April Qualifying event, while the girls' team also featured Amy Shen during the spring competition.





2025 NATIONAL CHAMPIONSHIPS

2025 Fischer Junior Nationals

The Canadian Junior Competitive Structure culminates with the Fischer Junior Nationals, where top juniors from across Canada who have qualified through their provincial selection process are invited to compete on the national stage.

2025 Fischer Indoor Junior Nationals					
Tournament	Host Venue	Boys Champion	Girls Champion	Boys Doubles Champions	Girls Doubles Champions
U12 Fischer Indoor Junior Nationals	Osten & Victor Alberta Tennis Centre	Aidan Xue (BC)	Callie Raharinosy (ON)	Aidan Xu / Zalic Tremblay	Antonia Dobrean / Vera Wing
U14 Fischer Indoor Junior Nationals	UBC Tennis Centre	Alden S.K. Yu (BC)	Tessa Sari Puente (ON)	Deniz Karabulut / Alden S.K. Yu	Tessa Sari Puente / Elle Helen-Marie Tucci
U16 Fischer Indoor Junior Nationals	Club de tennis Île des Sœurs	Antoine Généreux (QC)	Isabelle Ruyu Yan (SK)	Aedan Malik / Brayden William Woo	Laurence Demers / Lily Rochon
U18 Fischer Indoor Junior Nationals	Sobeys Stadium	Miko Lapalme (QC)	Elicia Xinyu Lin (AB)	Benjamin Azar / Volodymyr Gurenko	Charlize Celebrini / Lily Rochon

2025 Fischer Outdoor Junior Nationals					
Tournament	Host Venue	Boys Champion	Girls Champion	Boys Doubles Champions	Girls Doubles Champions
U12 Fischer Outdoor Junior Nationals	Carrefour Multisports	Vlad Lupu (AB)	Yasmine Souissi (QC)	Aidan Xu / Vlad Lupu	Callie Raharinosy / Janelle Mao
U14 Fischer Outdoor Junior Nationals	Carrefour Multisports	Deniz Karabulut (ON)	Milagros Pastuszka (ON)	Matthew Popa / Ilya Sherifali	Dongchen Ding / Lynn Ke
U16 Fischer Outdoor Junior Nationals	Granite Club	Joshua Adamson (ON)	Andrea Cabio (ON)	Joshua Adamson / Caden Colburne	Mirka Delaney / Jacey Tian
U18 Fischer Outdoor Junior Nationals	Ontario Racquet Club	Andy Tchinda Kepche (QC)	Lily Rochon (ON)	Luke Laughlin / Edgar Vilain	Sophie Michelle Dement / Alexie Normandin

2025 Steve Stevens Masters Tennis Championships

Tournament	Mens Singles	Womens Singles	Mens Doubles	Womens Doubles
30+	Nicolas Vincent	Khristina Blajkevitch Green	James Kong/ Paul Ratchford	Carmen Florence Lai/ Simmy Leung
35+	George Jecminek	Dahra Zamudio	George Jecminek/ Paul Ratchford	Yan Pang/ Dahra Zamudio
40+	Henry Choi	Amina Moreau	Henry Choi/ Nicholas Yip	Helene Macchi/ Ariadna Noriega
45+	Simon Tremblay-Larouche	Kristi Tremble	Michael Stirling Andersen/ Patrick Jackson Kerr	Kanta Murali/ Gaëlle Simian
50+	Jason Christie	Jennifer Bishop	Jason Christie/ Glen Harwood	Jennifer Bishop/ Andréanne Martin
55+	Craig Hiddleston	Andréanne Martin	Craig Hiddleston/ Fabio Walker	Michelle Sing/ Andrea Stevens
60+	David Defehr	Alison Hannah-Taylor	André Lambert/ Christian Laurin	Erin Boynton/ Sue Hatch
65+	Robert Bettauer	Erin Boynton	Robert Excell/ Robert Foy	Mary Potter/ Cora Wills
70+	Brian Millar	Janice Holloway	Brian Millar/ Steve Yesowick	Janice Holloway/ Susan Stone
75+	Tim Griffin	Diane Marie Howarth	Peter Gonda/ John Payne	Eileen Clark/ Elizabeth Wilcox
80+	John Tibbits	Eileen Clark	Kenneth William Dahl/ Donald B. McCormick	No event

University Tennis

The 2025 edition of the U SPORTS Tennis Championships took place at Saint-Victor Park in Laval, with dramatic finishes in both the women's and men's draws.

On the women's side, Université Laval ended University of Alberta's five-year reign as national champions with a thrilling 4-3 victory in the final. The Rouge et Or swept Dalhousie University in the semi-finals before edging the Pandas in a championship encounter where every match went to a third set. Alberta had defeated University of Toronto 5-2 to book their spot in the final. Toronto claimed bronze with a dominant 7-0 win over Dalhousie.

In the men's division, Western University captured their second national title in eight years, defeating defending champions University of British Columbia 4-1 in the final. The Mustangs swept Dalhousie in the semi-finals, while UBC advanced by beating Université du Québec à Trois-Rivières 5-2. Trois-Rivières earned their first-ever national medal, securing bronze with a 6-1 victory over Dalhousie.

Wheelchair Tennis

The Birmingham National Wheelchair Tennis Championships were held at the UBC Tennis Centre in Vancouver, where Thomas Venos and Shawn Courchesne each earned two national titles, and Anne-Marie Dolinar captured the women's crown.

Venos won his sixth-straight men's singles title in dominant fashion, defeating Barry Henderson 6-1, 6-1 in the final, before the pair teamed up to repeat as doubles champions. In the quad division, Courchesne was crowned the new national champion after an undefeated run that included a win over three-time defending champion Mitch McIntyre. He also partnered with Hisham Mohammad to claim the quad doubles title.

On the women's side, Dolinar defeated Quebec's Natalia Lanucha 6-3, 6-4 in a closely contested final to secure the singles title. The victory ensured Lanucha took the lead in their head-to-head at the event after the pair previously split their previous six meetings.

Masters Tennis

The Steve Stevens Masters Tennis Championships took place in Vancouver in late August, bringing together 573 players for one of Canada's most prestigious Masters events. The tournament saw top seeds dominate the competition, with 25 of the 45 draws won by No. 1 seeds and only five titles claimed by competitors seeded outside the top two.

Additionally, 11 players captured two titles each, including four who triumphed across multiple age categories, highlighting the depth of Masters tennis in Canada throughout the week.

Beach Tennis

The inaugural Canadian Beach Tennis National Championships made history with the country's first-ever Beach Nationals, held at Woodbine Beach in Toronto. The landmark event welcomed 54 entries and crowned champions across four divisions.

In the men's draw, top-seeded Leo Frugoni and Noah Goldstein claimed the national title. Fernanda Nardy Feres and Duda Nedeff captured the women's championship, while Jesus Ayala and Samara Amour topped the mixed division.

The junior national title went to Kaden Ng and Stephanie Semenov, rounding out a successful debut for Beach Nationals in Canada.



DOMESTIC TOURNAMENTS

It was another exciting year for Canada's competitive tennis pathway, with events taking place from coast to coast at every level of the game.

3

ATP Challengers

- Winnipeg National Bank Challenger
- Granby National Bank Championships
- Drummondville National Bank Challenger



12

ITF Events

- W75 Granby National Bank Championships
- W75 Saguenay National Bank Challenger
- W75 Tevlin Challenger
- W50 Saskatoon
- W35 Quebec City
- M25 Laval
- M25 Montreal
- W15 & M15 Montreal
- W15 Trois-Rivières
- M15 Sherbrooke
- M15 Trois-Rivières



33

Junior Events

13

Masters Events

9

Wheelchair Tennis Events



7

Beach Tennis Events

1


University Championships

1


Canada Games

ROAD TO THE NBO

In February, Tennis Canada launched the Road to the NBO, an innovative competition designed to increase engagement and participation in the professional tournaments held across the country. For the first time, a singles main-draw wild card to the NBO was awarded to the Canadian woman and man who had accumulated the most points in the national events preceding Canada's premier international tennis tournament.

A female tennis player, Kayla Cross, is captured in a dynamic pose during a match. She is wearing a light blue long-sleeved shirt, a white visor, and sunglasses. Her right arm is extended forward, holding a tennis racket with a bright yellow ball in the strings. Her left hand is open and reaching out. The background is a blurred stadium setting.

Women's champion:
Kayla Cross (London, ON)

A male tennis player, Liam Draxl, is shown from the back, celebrating a victory. He is wearing a bright red sleeveless shirt and a dark blue baseball cap with a white 'S' logo. His mouth is open in a shout, and his right fist is clenched. He is holding a tennis racket with a blue grip. The background shows a large, empty stadium with blue seats.

Men's champion:
Liam Draxl (Newmarket, ON)



Philanthropic Mobilization and Major Donor Support

In 2025, the \$2,639,151 raised through the generosity of our donors was invested directly in initiatives central to Tennis Canada's mission.

These contributions expanded access to tennis for youth across the country, particularly those who would not otherwise have the opportunity to play the sport. They also supported initiatives to promote girls' participation and retention in tennis, while contributing to the improvement of community infrastructure and courts to make the sport more accessible year-round. Ultimately, these investments support the development of the next generation of Canadian athletes by providing them with the resources, coaching, and competition opportunities they need to reach the highest levels. Together, these initiatives are helping to build a lasting legacy for tennis in Canada.

Together, these initiatives are helping to build a lasting legacy for tennis in Canada.



Return The Love

Honouring Those Who Build a Tennis Nation

Tennis is a game of returns. And the greatest returns are not measured in trophies, but in opportunity.

The individuals and organizations recognized have chosen to Return the Love. Through their generosity, they are expanding access, building legacy, and unlocking the court for a new generation of Canadians.

Lifetime Legends

We are grateful to recognize our Lifetime Legends, a group of generous donors whose cumulative donations have reached more than \$100,000. Thanks to the passion and commitment of our donors we can continue to build our tennis nation.

Tennis Canada Lifetime Legends \$100,000 +

Adrian Lachance	Marc & Tracy Bibeau
Alex Osten	Michael M. Fortier
Alfredo & Moira Romano	Mike & Nicole Tevlin
Andrzej Kepinski	Murray & Roda Rubin
Bianca Andreescu	Nadir Mohamed
Bruce Hudgins	Nancy & John McFayden
Buddy Victor	Norman Elliott
Carlota & Derek Lee	Peter Goldberg
Dan & Jill Devlin	Peter Jensen
Edron Holdings Ltd	Peter Kruyt
Estate of Hans & Ingeborg Maciej	Robert & Mary Pat Armstrong
Estate of Jean Macpherson	Rochelle Rabinovitz
Fondation Trillium de l'Ontario	Roger Martin
François Godbout	Ron & Myrna Ghitler
Gary & Jo Barns	Terry Hooge
George Gantcheff	The Badminton & Racquet Club of Toronto
Gerry Goldberg	The Birmingham Family
Graeme & Elizabeth Hibberd	The Cynamon Family
Hector MacKay-Dunn & Family	The Fleck Family Foundation
In Memory of Harold P. Milavsky	The Granite Club
James & Nicole Bagnell	The Green Fischer Family Trust
John & Roseann Beddington	The Henry White Kinnear Foundation
John LeBoutillier	The Raonic Family
Karen & Ivan Smith	The Sixty Three Foundation
Katz Group Canada Inc.	The Toronto Lawn Tennis Club
Keith Morell	Tom & Cara Nicolopoulos
Fondation Famille LeBlanc	Tony & Moira Cohen
Lambton Golf & Country Club	Tony & Robyn Eames Family Foundation
Linda Glover & Ian De Verteuil	W. Garfield Weston Foundation
Lorne & Wendy Abony	William & Ruth Kujat
Louis-Marie Beaulieu	2 Anonymous Donors

Annual Donors

Our donors are champions of access and development. Through their generosity, they strengthen grassroots participation, support equity initiatives, and help promising athletes rise through the pipeline. Their commitment ensures that talent, wherever it is found, can meet opportunity. They are returning the love in ways that create measurable, lasting impact.



Tennis Canada Trustee \$1,000,000 +

Tennis Canada Patron \$25,000 +

- Éric Bussi eres
- Ali & Josie Mahdavi
- Anton Rabie
- Axel & Aida Schwan
- Bianca Andreescu
- Daniel Dupont
- Family Tory
- Fondation Famille LeBlanc
- George Gantcheff
- Ch emir Mamode et Lynne Jodoin
- Jackalyn Marsh
- John & Elizabeth Lacey
- Leylah Annie Fernandez
- Michael M. Fortier
- Nadir Mohamed
- Sherry Vanstone
- The Henry White Kinnear Foundation

Green Fischer Family Trust

Tennis Canada Patron \$100,000 +

Tennis Canada Patron \$10,000 +

- Calgary Foundation
- City of Brampton
- Emmett Foundation
- Erin O'Neill
- Fondation Jodoin Mamode
- Gary Barnes
- Graeme Watt
- Ian Cleghorn & Lynne Bridgman
- Ian de Verteuil & Linda Glover
- Mark & Lori Shapiro
- Robert & Mary Pat Armstrong
- The Ben Wilder Foundation
- Tom Birks

- Mike & Nicole Tevlin
- The Birmingham Family
- The Sixty Three Foundation
- Reginald Burrows Hodges

Tennis Canada Patron \$5,000 +

- Andrea Cleghorn
- Anne-Marie Boucher
- Bart MacDougall
- David Stevenson
- Derek Berghuis
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- Jennifer Davidson & Jill Bridgman
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- Maple Rock Capital Partners Inc.
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- The Greater Strategy Consulting Inc.
- The Toronto Lawn Tennis Club Limited
- Thomas & Nancy Eisenhauer
- Tony Cohen
- Victoria & Tom Gunter
- Yanik Desch enes

Tennis Canada Patron \$50,000 +

Tennis Canada Patron \$1,000 +

- David & Stacey Cynamon
- Canadian Tire Jumpstart Charities
- Louis-Marie Beaulieu
- Peter Kruyt
- The Sir James Dunn Foundation

- Albert Hummel
- Aleks Novakovic
- Alfredo Romano
- Andrew Meikle
- Augustine Rojas
- Barry and Stephanie Zekelman Foundation
- Cindy Cohen
- Colin Campbell
- Conam Charitable Foundation
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- Graeme Hibberd
- Gregory Smith
- Helen Tennyson
- Ian & Cynthia Webb
- James Bagnell
- Jane Donald
- John LeBoutillier
- John Van Dyke
- Kevin Doyle
- Kim MacKay
- Larry Kendall
- Lawrence Oppenheimer
- Leor Margulies
- Lisa Kendall
- Luc Sabbatini
- Maia Kauffeldt
- Mark Sager
- Martin Leroux
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- Richard Harris
- Richard Huddleston
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- Rushad Khoorshed
- Sam McDadi
- Shilpa Madon
- St ephane Lef ebvre
- Steven Sofer - Pro-Corp
- The Granite Club
- The Kololian Foundation
- Tom Gunter
- Tom Nicolopoulos



A year of achievements and tributes

The commitment of our volunteers

The exceptional dedication of our volunteers made the 2025 NBO sweepstakes a resounding success. Their energy, passion, and dedication, from morning to night, raised over \$200,000 to support youth tennis, while enriching the tournament experience for all participants. This success demonstrates the tangible impact of volunteerism and the power of community spirit in the development of tennis in Canada.

The Legacy of Charles Po

In 2025, Tennis Canada was honored to receive a donation in memory of Charles Po from his family and friends, celebrating more than 60 years of passion for tennis. For Charles, tennis was more than just a game: it shaped his life, strengthened family ties and nurtured his relationships within the community, from his early days in Hong Kong to his time at the Bayview Village Tennis Club in Toronto.

Despite being in his 80s, Charles Po remained active, healthy, and fully engaged, illustrating the role of tennis in creating connections and a sense of belonging. His journey and the generous support of his family demonstrate that investing in community tennis fosters meaningful relationships, encourages an active lifestyle, and supports the emergence of the next generation of athletes. Charles Po's legacy continues to inspire the development and growth of tennis across Canada.

2025 Giving Tuesday Campaign

Tennis Canada's 2025 Giving Tuesday Campaign rallied the Canadian community around a common cause: supporting and inspiring the next generation of tennis players. Thanks to the exceptional commitment of Olympic gold medalist Bruny Surin, who matched donations up to \$20,000, more than \$77,000 was raised from over 300 donors, directly supporting programs for young athletes across the country.

Coinciding with Victoria Mboko's historic victory at the National Bank Open in Montreal, the campaign illustrated the tangible impact donors have on athlete development and reinforced the importance of investing in the next generation. The initiative also highlighted the Canadian tennis community's commitment to equity, inclusion, and the future of the sport, reminding everyone that supporting Canadian tennis is a sustainable investment in youth and communities.

Supporting the Next Generation

The Patron Program offers our supporters the most meaningful opportunity to contribute to the development of tennis in Canada. By supporting both young players in grassroots programs and high-performance athletes who will represent Canada internationally, Patrons stimulate the growth of tennis and inspire the next generation of players.



Charles Po

SPONSORSHIPS

In the first year of the NBO's expanded format, Tennis Canada's corporate partners were key contributors to bringing the sites to life in both Toronto and Montreal.



The Corporate Partnerships team secured 31 renewals and 18 new agreements, delivering a record year in partnership revenue. Increased partner investment translated into enhanced on-site activations and deeper fan engagement.

A defining milestone of the year was the celebration of 20 years of partnership with National Bank. This anniversary underscored the strength, longevity, and strategic alignment of one of Canadian tennis most important relationships, exemplifying a true title partnership built on shared values and sustained impact.

Collectively, these partnerships strengthened the tournament's foundation while significantly enhancing the overall fan experience, further positioning the event as a leading sports and entertainment platform in Canada.



Some of the key activations at the 2025 National Bank Open presented by Rogers

National Bank created a premium experience at the National Bank Club, where fans could open branded lockers for a chance to win prizes. They also handed out highly sought-after tennis-themed water bottles. National Bank Day featured a series of initiatives in support of Game. Set. Equity., reinforcing the organization's commitment to community impact.

Rogers delivered a dynamic and interactive Rogers Fan Hub, offering tennis-themed games and prizes designed to engage fans of all ages. The inaugural Rogers First Set Day, held on July 29, extended this engagement to youth audiences through Rogers First Set branded giveaways at the main entrance.

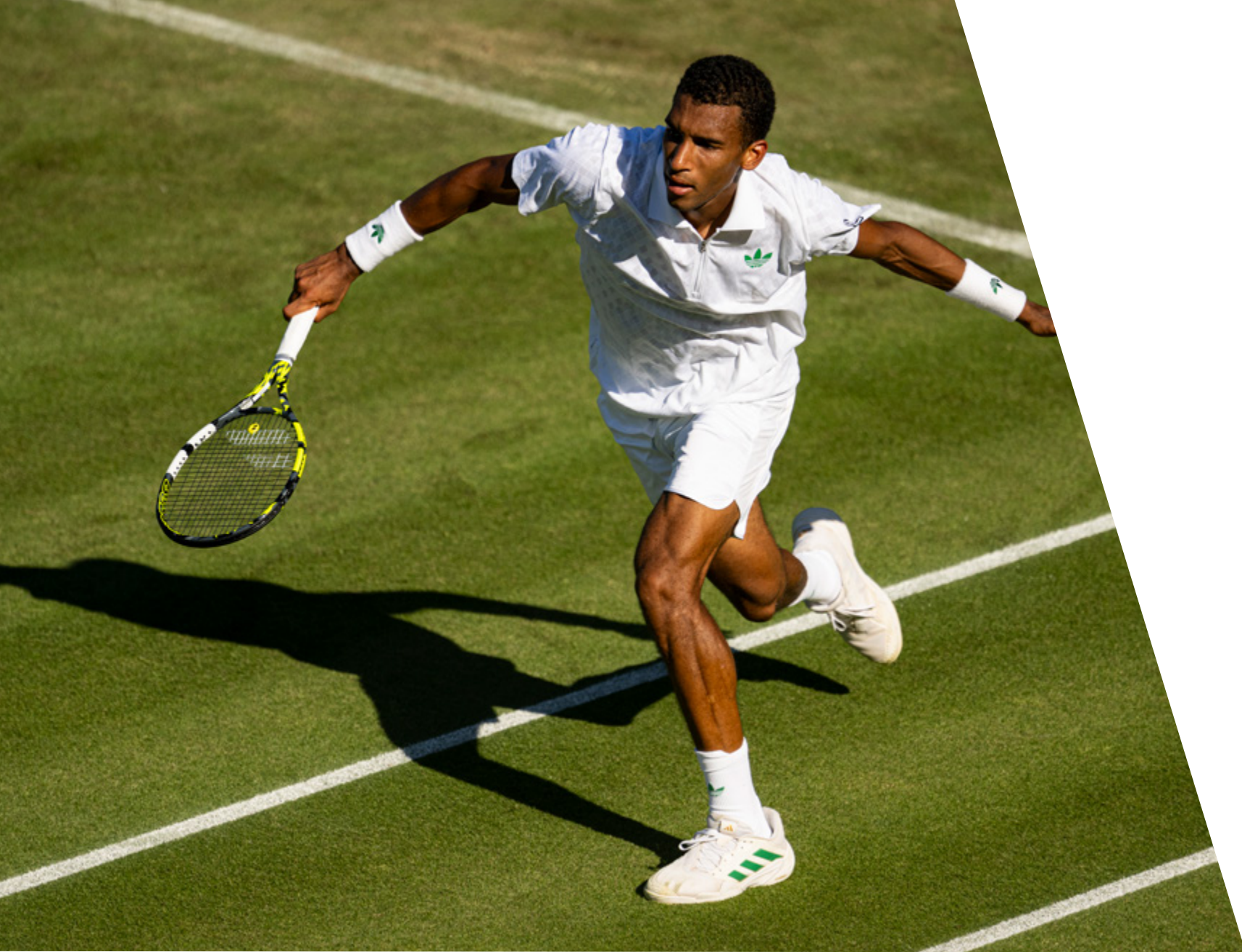
Loto-Québec played a key role in enhancing the main stage and musical programming throughout the 12-day tournament in Montreal, contributing to a vibrant and festival-like atmosphere.

Psycho Bunny surprised and treated the first 10,000 fans with branded hats during its featured evening, creating a high-impact and memorable fan moment.

Canadian Tire, a new partner, launched the 300-level "Canadian Tire Zone" with tennis-themed branded merchandise, extending the fan experience across venue tiers.

Sobeys/IGA reintroduced the popular Sobeys Mobile Food Experience, offering fans the opportunity to sample seasonal recipes and engage directly with the brand.

Stella Artois returned in Toronto and expanded to Montreal for the first time, delivering a fully immersive hospitality concept through its custom-branded bar. Fans at the Racquet Club could enjoy a cold Stella with curated bites, while experiencing live music and, and premium interactive experiences, including "Pour Your Own" Stella and personalized Stella Artois chalice engraving.



Tennis Canada 2025

EXCELLENCE AWARDS

Celebrating our Success

The Tennis Canada Excellence Awards recognize players who have distinguished themselves through outstanding performance, ranking advancement, and contributions to the development of Canadian tennis. Each year, a Tennis Canada committee evaluates the results, improvement, and sportsmanship of the nominees before selecting the winners.

Excellence Award	Recipient
Women's Player of the Year	Victoria Mboko (Burlington, ON)
Men's Player of the Year	Félix Auger-Aliassime (Montreal, QC)
Women's Singles Player of the Year	Victoria Mboko
Men's Singles Player of the Year	Félix Auger-Aliassime
Women's Doubles Player of the Year	Gabriela Dabrowski (Ottawa, ON)
Men's Doubles Player of the Year	Cleeve Harper (Calgary, AB)
Women's Most Improved Player of the Year	Victoria Mboko
Men's Most Improved Player of the Year	Gabriel Diallo (Montreal, QC)
Junior Girls' Player of the Year	Nadia Lagaev (Vaughan, ON)
Junior Boys' Player of the Year	Nicolas Arseneault (Richmond Hill, ON)
Wheelchair Tennis Player of the Year	Thomas Venos (New Westminster, BC)
Wheelchair Tennis Most Improved Player	Shawn Courchesne (Brampton, ON)

As the highest honour bestowed by the federation, the Tennis Canada Distinguished Service Awards (DSA) are presented to members of the tennis community who have made exceptional contributions to the growth and development of our sport in Canada. The 2025 DSA recipients (who will be honoured in 2026) are listed below:

Nominee	Province
Chris Zelyas	Alberta
Rico Policarpo	Alberta
Louis Sebert	Northwest Territories
Francis Nantel-Chaput	Quebec
Jacques Bordeleau	Quebec
Henri Lecluyse	Quebec
Arnaud Jouselin	Quebec
Jacques Brunelle	Quebec
Danielle Smith	Ontario
Rick Bertozzi	Ontario



Recipients of the 2024 Distinguished Service Awards, celebrated in 2025 at Sobeys Stadium



Recipients of the 2024 Distinguished Service Awards, celebrated in 2025 at IGA Stadium

Tennis Canada 2025
DISTINGUISHED SERVICE AWARDS



HIGH PERFORMANCE RECOGNITION PROGRAM

Designed to reward the key areas that contribute to the development of a strong high-performance pipeline, the High Performance Recognition Program replaced the Tennis Development Centre Program upon its launch in 2023.

In 2025, 17 clubs received funding via the High Performance Recognition Program for meeting criteria in the “Hosting Competitions” and/or “WPDP Training Environment” pillars, with three clubs recognized in both pillars.

WPDP Training Environment

Club Name	Recognition	Club Name	Recognition
Tennis de l'Île des Sœurs	PLATINUM	The Tennis Centre	PLATINUM
Académie Ménard & Associés	PLATINUM	Premier Racquet Club - Brampton	PLATINUM
Ontario Racquet Club	GOLD	Great West Fitness & Tennis Club	GOLD
Saville Sports Centre	GOLD	Premier Racquet Club - Markham	GOLD
North Vancouver Tennis Centre	SILVER	The Supreme Court	SILVER
OSTEN & VICTOR Alberta Tennis Centre	SILVER	SmartVMC Racquetsports by ACE	SILVER
Advantage Tennis International at Veneto	SILVER	Premier Racquet Club - Mississauga	SILVER
Richmond Hill Country Club	BRONZE	Niagara Academy of Tennis	BRONZE
Sani Sport Brossard	BRONZE	Tennis de l'Île des Sœurs	BRONZE
SmartVMC Racquetsports by ACE	BRONZE	Saville Sports Centre	BRONZE

OUR COMMUNITY



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OUR CULTURE

The Tennis Canada Team

At Tennis Canada, our culture is built on strong values — thriving together, thinking differently, embracing challenges and embodying excellence — which guide everything we do. These principles are at the heart of our commitment to delivering positive, inclusive, and accessible tennis experiences for everyone across the country.

An Organization Growing Responsibly

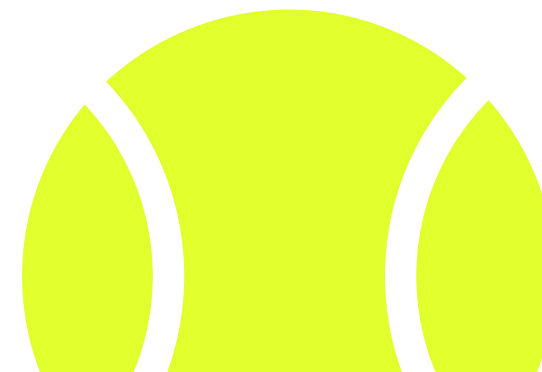
Tennis Canada continues to grow in a thoughtful and sustainable way to better support the Canadian tennis ecosystem. By strengthening its teams, the federation is expanding its impact among partners, events, and communities, while inspiring a growing number of players to engage in the sport.

Excellence Through Talent Development

Believing that excellence begins with people, Tennis Canada continuously invests in the professional development and well-being of its staff. A variety of learning initiatives are implemented to foster leadership, collaboration, mental health, and the adoption of innovative practices in sport.

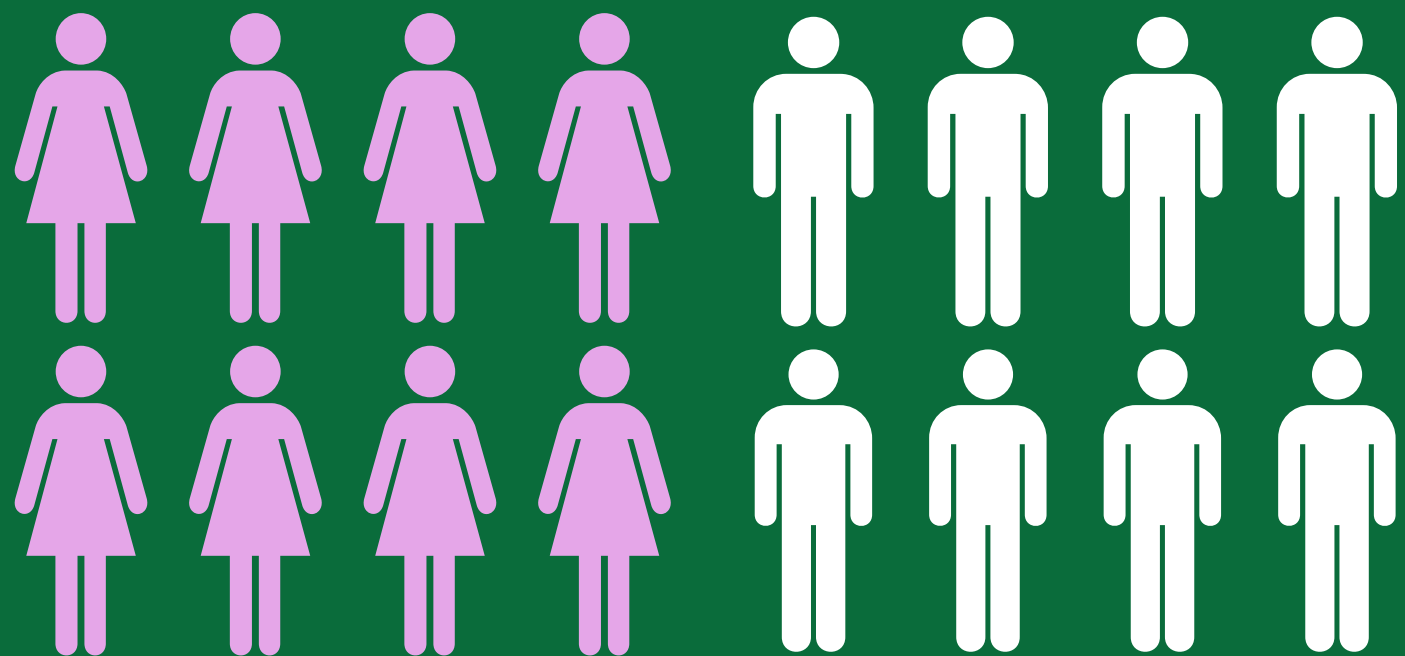
In 2025, these initiatives included:

- A redesign of the employee performance evaluation program focused on equity and transparency, helping to better define expectations, standardize practices, and support more structured and comprehensive professional development.
- The launch of the Recharge Program, an initiative aimed at protecting employees' mental health during our major sporting events.
- A range of training opportunities enabling employees to develop key skills, particularly in equity, diversity and inclusion, mental health, and more.



51%

of our staff are women,
achieving gender parity
across the organization.



Gender Equity as a Performance Driver

Gender equity is now a fundamental pillar of Tennis Canada's culture. Through sustained efforts in recent years, the organization has created an environment where women and men can thrive at all levels. In 2025, woman representation within the federation remains among the highest of any national sport organization in Canada:

- Women now represent 51% of our staff, achieving gender parity across the organization.
- Women comprise 57% of our senior management team (17% in 2021) and 56% of our directors (17% in 2021).

- Our Board of Directors is now 46% women, up from 31% in 2022.
- Within our high-performance team, women staff representation has increased by more than 21% since 2021, an unprecedented milestone.

By placing employee well-being, listening, and balance at the core of organizational life, Tennis Canada continues to position itself as a leader in building a modern, human, and sustainable sport environment.

Our Tennis Canada Team

156

Full-time Tennis Canada employees

National Bank Open presented by Rogers

218

Tennis Canada staff members

3K+

Volunteers across Toronto and Montréal

697

Casual employees

National Events



Volunteers*

78

Organizing committees

*A countless number of volunteers and support staff who make national events possible.

Provincial and Territorial Tennis Associations

Throughout the year, Tennis Canada works closely with 11 Provincial and Territorial Tennis Associations (PTTAs) to continue to grow the sport across the country and make tennis accessible to all Canadians. The PTTAs work tirelessly on the ground with local clubs, governments, sport organizations, and coaches to promote and develop tennis across Canada. Key areas of the partnerships between Tennis Canada and the PTTAs include competitive structure, facilities development, high performance, sport safety, and coaching development.

In 2025, Tennis Canada and the PTTAs continued their work together on the implementation of the National Tennis Growth and Development Strategy. The strategy focuses on growing tennis participation amongst youth through experiences that are accessible, safe, inclusive, and fun for everyone. Last year, the organizations primarily focused on developing resources, cultivating partnerships, and offering pilot programs to lay the foundation to achieve the three-year goal of welcoming 100,000 new participants into the sport. To learn more about the work done by the Provincial and Territorial Tennis Associations, click on the links below:



Tennis Alberta

Website: tennisalberta.com
Contact: info@tennisalberta.com



Tennis British Columbia

Website: tennisbc.org
Contact: info@tennisbc.org



Tennis Manitoba

Website: tennismanitoba.com
Contact: ed@tennismanitoba.com



Tennis New Brunswick

Website: tennisnb.ca
Contact: tnb@tennisnb.ca



Tennis Newfoundland

Website: newfoundland.tenniscanada.com
Contact: tennis@sportnl.ca



Tennis Northwest Territories

Website: tennisnwt.com
Contact: slavica@theedge.ca



Tennis Nova Scotia

Website: novascotia.tenniscanada.com
Contact: mollypineau@tennisnovascotia.com



Tennis Ontario

Website: tennisontario.com
Contact: ota@tennisontario.com



Tennis PEI

Website: pei.tenniscanada.com
Contact: jordan@tennispei.ca



Tennis Québec

Website: tennis.qc.ca
Contact: courrier@tennis.qc.ca



Tennis Saskatchewan

Website: tennissask.com
Contact: tennissask@sasktel.net



TENNIS PROFESSIONALS ASSOCIATION AND COACHES

Coach development and membership growth

In 2025, Tennis Canada achieved sustained consolidation and expansion of coach development across the country.

The Tennis Professionals Association (TPA) had 4,736 members in 2025. A total of 68 training clinics were offered across Canada, including a Coach 3 course and three Club Professional 2 (PC2) courses.

These clinics brought together 1,028 participating coaches, demonstrating an ongoing commitment to professional development and excellence in coaching.

Professional development remained a strategic priority in 2025, with 49 specialized conferences and workshops held nationally. Highlights include:

- Three regional conferences held in Montreal, Toronto and Vancouver, promoting knowledge sharing and networking among coaches.
- Hosting the Women in Coaching Webinar Series, reinforcing our commitment to increasing female representation and leadership in coaching.

Advances in Membership and Sport Safety

In 2025, Tennis Canada continued its efforts to ensure the highest standards of professionalism and safety in sport. Active membership and compliance with sport safety requirements remain key indicators of the quality of our coaching network.

Of the coaches affiliated with **indoor tennis clubs**, **82%** were members in good standing, meaning that their certification was up to date and they met all sport safety requirements.

Among coaches affiliated with **outside clubs that are members of their provincial association**, **53%** were members in good standing in 2025. This data demonstrates the progress made, while highlighting opportunities for improvement to increase compliance in certain segments of the network.

To keep their membership in good standing, coaches must:

- Sign a Declaration of Good Repute
- Sign the Tennis Canada Code of Conduct
- Submit to a background check
- Complete the Respect in Sport module

These requirements are part of Tennis Canada's ongoing commitment to providing a safe, positive, inclusive and accessible environment for all tennis participants across the country.

Pickleball Development and Coach Network Growth

Pickleball continued to grow at a steady pace in 2025.

1,340 participants

514 coaches joined the Premium Pickleball program

106 pickleball training camps were offered across the country

19 professional development conferences and workshops

These results illustrate the continued growth of the coaching ecosystem in Canada, as well as Tennis Canada's commitment to providing structured, rigorous and court-specific education pathways.

SUSTAINABILITY

For several years, Tennis Canada has worked diligently to reduce its environmental footprint and assert its leadership in sustainable event management by 2030, both in Canada and globally.

To achieve this goal, the federation implemented numerous initiatives in 2025 as part of the National Bank Open presented by Rogers, across its four key areas of focus:

1. **Waste and Water Management**
2. **Energy and Carbon Emissions Management**
3. **Social Responsibility**
4. **Communication**

These initiatives have led to very positive results, starting with the highlights below:

	Montréal	Toronto
Waste diversion rate	64% (compared to 71% in 2024)	60% (1% higher than in 2024)
Amount of waste generated per person	0.26 kg (same as in 2024)	0.30 kg (compared to 0.24 kg in 2024)
Carbon credit amount donated	\$10,725 to Planétair and the Québec-Nature portfolio using Gold Standard certified credits.	\$11,074.51 to Planétair and the Youth portfolio through Gold Standard certified credits.
Donated tickets	30 K+ Have been distributed to the community during the IGA Family Weekend.	32 K+ Have been distributed during the 407 ETR Family Weekend.
Surplus food donated to la Tablee des Chefs	9,544.3 kg	2,528.9 kg

Other Highlights

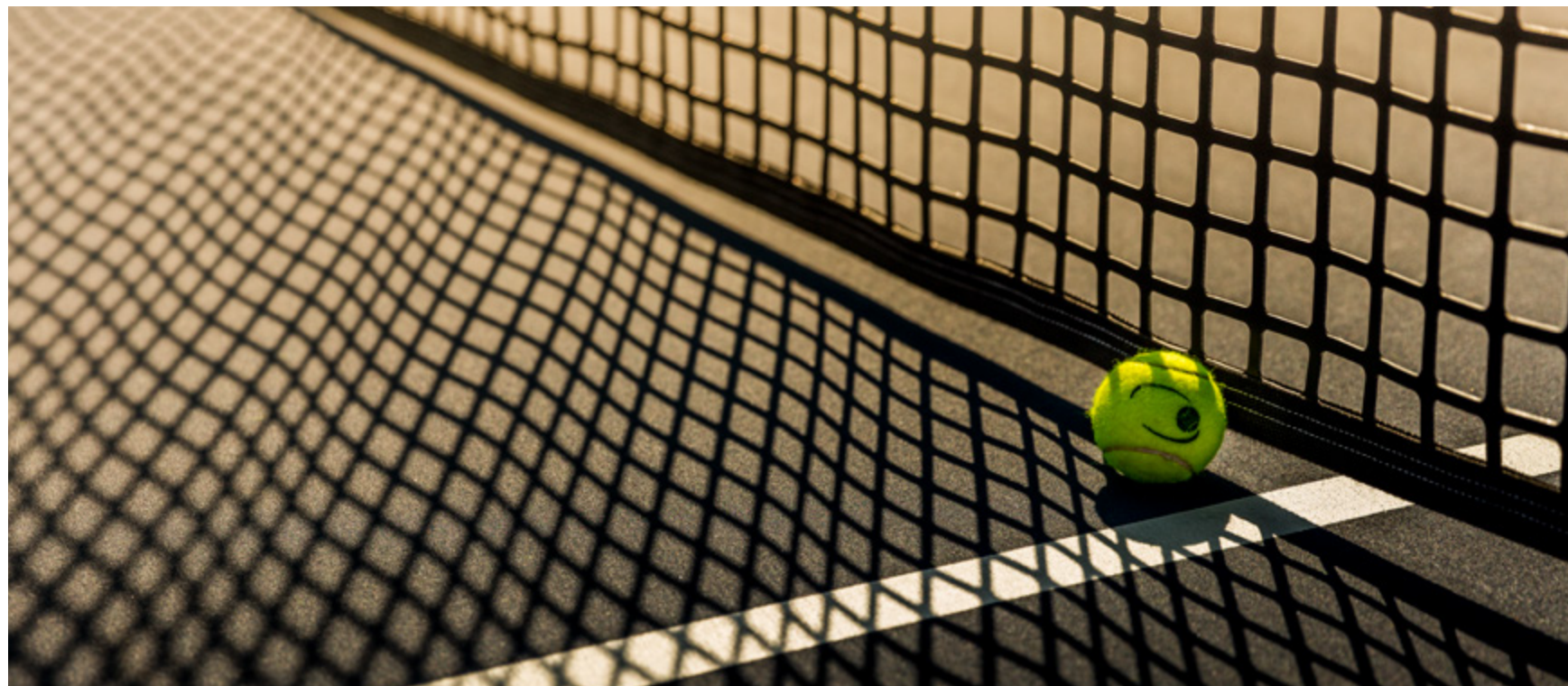
In Montreal, Tennis Canada continued to demonstrate leadership in sustainable event management. In collaboration with the *Réseau Éco-sportif*, a behind-the-scenes sustainability tour inspired more than 20 national sport organizations and tourism stakeholders, fostering best practices such as equipment sharing between events to reduce environmental impact. The use of reusable dishware for all staff and volunteer meals, in partnership with Retournzy, eliminated over 52,000 single-use items and diverted 518 kg of waste.

In Toronto, the first Wheelchair Tennis Tournament Showcase was hosted during the National Bank Open, reinforcing inclusivity efforts. Additional waste-sorting stations were also introduced to enhance awareness and improve on-site waste management practices.

Honorable Mentions – Yearly Initiatives

Tennis Canada strengthened its sustainability leadership through a new partnership with RecycleBalls Canada, establishing Sobeys Stadium as the Ontario hub for ball collection, an initiative already successfully implemented in Québec through IGA Stadium. The approval of a sustainable procurement policy in 2025 further formalized the organization's long-term environmental commitments. In addition, Tennis Canada's participation in a panel at Green Sports Day Canada helped inspire other sports organizations to adopt innovative sustainability practices across their events and daily operations.

GOVERNANCE



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BOARD OF DIRECTORS

Tennis Canada's Board is comprised of 13 directors, representing several provinces and territories. They ensure the federation respects and carries out its mission through various committees (F&A, Governance, Tennis Development, Tennis Business). It also oversees financial affairs.



Peter Kruyt
President and
Chair of the Board



Jennifer Bishop
Past Chair and
Executive Board Member



Josée Noiseux
Vice Chair



Lucie Blanchet
Observer



Richard Harris
Chair of the Tennis Business
Committee and Vice Chair



Ula Ubani
Chair of the Governance
Committee



Sébastien LeBlanc
Chair of the Tennis
Development Committee



Samantha Thompson
Chair of the Finance and
Audit Committee



Matthew Akman
Director



James G. Bagnell
Director



Mohamed Ismath
Director



Jordan Jacobs
Director



Dan Xu
Director

LEADERSHIP TEAM

Day-to-day management at Tennis Canada is under the responsibility of an experienced and skilled Senior Management Team (SMT) comprising of the CEO along with seven other members (one seat is currently vacant), who are accountable for ensuring the highest level of excellence in delivering projects, meeting KPIs and achieving organizational goals. The SMT continues to deploy the federation's five-year strategic plan, setting direction for the organization to continue to grow and deliver its mission to get Canadians active through tennis and deliver world-class events.



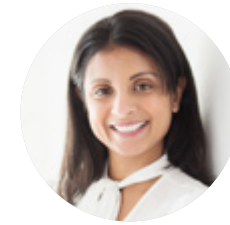
Gavin Ziv
Chief Executive Officer



Annie Blanchette
Vice-President,
People and Culture



Guillaume Marx
Vice-President,
High Performance



Aradhna Srivastava
Vice-President and Chief
Financial Officer



Rob Swann
Vice-President, Chief
Commercial Officer



Valérie Tétreault
Vice-President,
Communications &
Professional Events

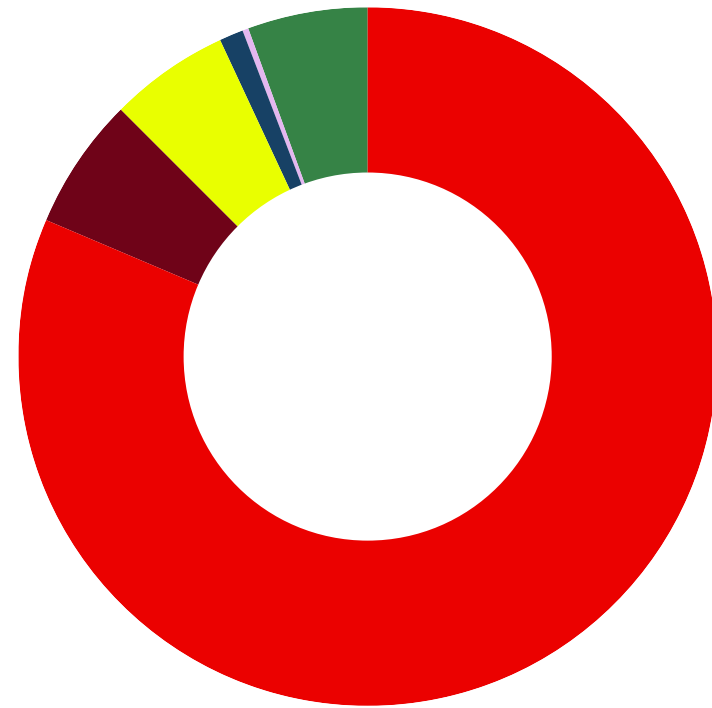


Nathalie Tremblay
Vice-President,
Marketing Strategy and CX

FINANCIALS



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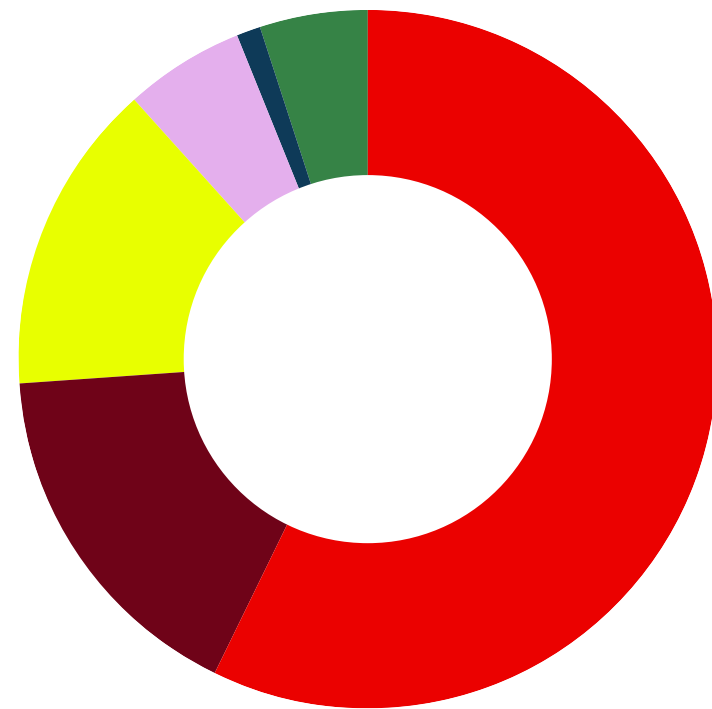
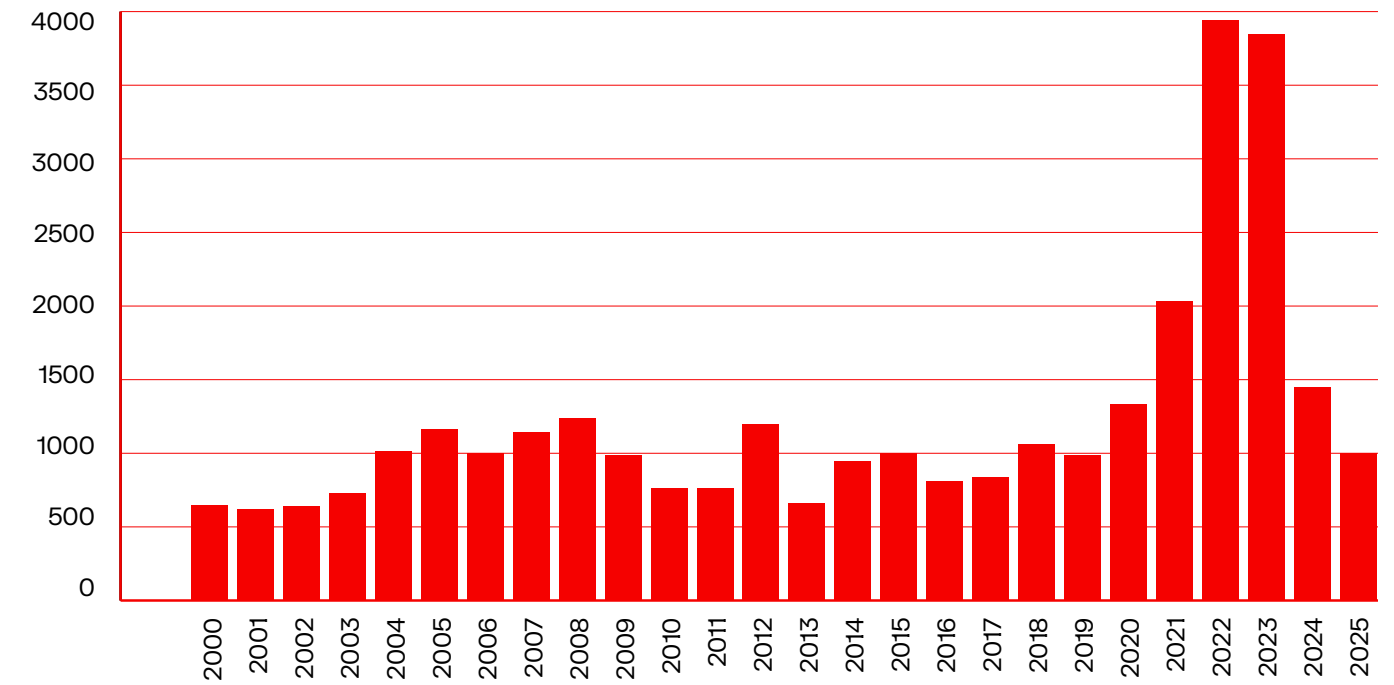


2025 Total Revenue

- **81.6%** National Bank Opens
- **6%** Tennis Development
- **5.7%** Facility
- **0.9%** Sport Canada
- **0.4%** Support Services
- **5.4%** Fundraising and other

Sport Canada Funding

in Thousands

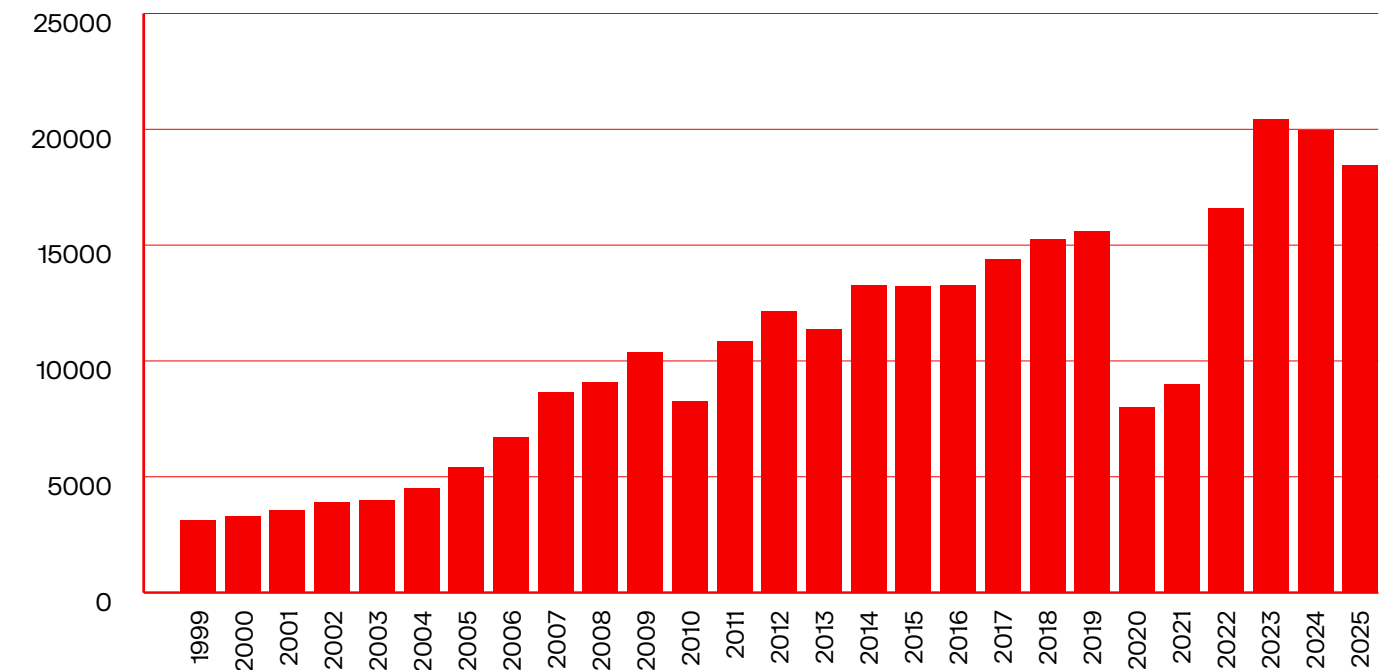


Total Expenses 2025

- **57.3%** National Bank Opens
- **16.6%** Tennis Development
- **14.5%** Support
- **5.5%** Facility
- **1.2%** Fundraising
- **4.9%** Other Tournaments

Tennis Development and High Performance Spending

in Thousands



tenniscanada.com



**THANK
YOU**