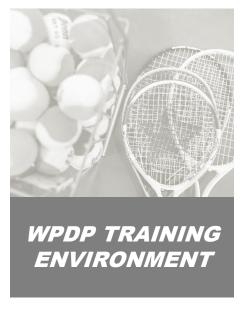
HIGH PERFORMANCE RECOGNITION PROGRAM











NATIONAL BANK LITTLE ACES

OVERVIEW

National Bank Little Aces is a player identification and development program for **7 to 10-year-olds**. The program aims **to improve the overall development of these young participants** with the goal of inspiring them to compete at the international level. This will lead to a much larger pool of young competitors, ultimately resulting in fostering a stronger U15 Canadian pipeline and increasing the number of Canadians competing internationally.





OBJECTIVE CRITERIA & METRICS

Little Aces selections and subsidy will be in collaboration with the Provincial and Territorial Tennis Associations (PTTAs) in BC, ON and QC.



PLAYER ENGAGEMENT & DEVELOPMENT OPPORTUNITIES

Little Aces will offer **various activities throughout the year** to create a sense a belonging within the program and stimulate competitiveness. The increased regional visibility of the program will provide more accessible training and engagement opportunities for young athletes nationwide.



INTEGRATION WITH THE WHOLE PLAYER DEVELOPMENT PATHWAY (WPDP)

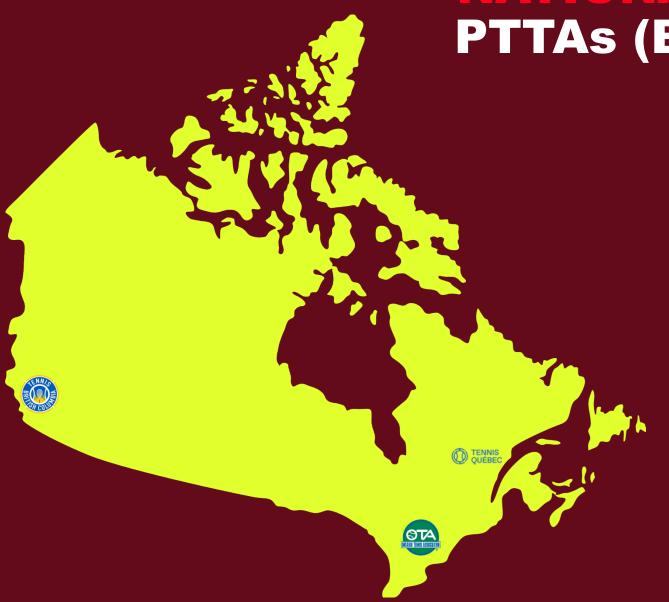
Understanding that there are multiple pathways to becoming a pro (ex. early specialization, multi-sport), the program will target U8 and U10 competitive players **identified by the PTTA's.**



The long-term goal is for National Bank Little Aces players to earn a spot on the U15 Canadian Prospect Team.

NATIONAL BANK LITTLE ACES





To better support and streamline the selection process, the program will now be realigned with Tennis BC, Ontario Tennis Association, and Tennis Quebec, aligning with our current regional training centers (RTCs).

This strategic realignment will increase the visibility of the NB Little Aces program and expand the number of players we can oversee across Canada. By consolidating resources within these key regions, we aim to enhance development opportunities and strengthen the overall pipeline of competitive players at an early stage.

NATIONAL BANK LITTLE ACES WHOLE PLAYER DEVELOPMENT PATHWAY

U8

The focus for this age group is to fuel the passion for the game by engaging as many young competitive athletes as possible and nurturing their love for the sport. Activities will be provided to ensure participation, engagement, and enjoyment.



U10

The focus for this age group will be on structured events designed to enhance skill development and foster teamwork. Through organized camps, regrouping, and competitions, athletes will have a more structured environment to support their growth and progress in the sport.



"The biggest myth in talent development is that we can predict future success at an early age."

— Dr. Joe Baker, The Tyranny of Talent



Funding allocation from National Bank will go directly to support programs and events hosted by PTTA's (BC, ON & QC).

This funding will enable our offerings, promote participation, and ensure a vibrant supporting and competitive community across these provinces.

